

# District 23

# NEWS FLASH!

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Editor: Jo Wittorff



www.zontadistrict23.org.au

## From the District Governor.....



Dear Zontians,  
The Conference Committee was overwhelmed and gratified to

read your conference evaluation forms. A large percentage of Zontians said that they were highly satisfied with every aspect of the conference program.

I have had similar comments and was delighted by the number of first timers telling me they now understand what other members of their club have meant when they have said that it is not until after attending a District Conference (and then a Convention) that they had really understood Zonta. And now we have another 62 people to say that!

Thank you **all** from the bottom of my heart for all that you contributed to our Conference. The Conference Committee worked hard to give people value for money, variety, fun, and a MAD program. I thank them especially for succeeding.

### Summary of Conference Proceedings

### Notices of Motion (page 31 of Sat 15 Sept)

Motion 1: Adoption of 2006 ZI bylaw changes *Carried*

2: DG advocating on behalf of members on non contentious issues *Carried*

3: Vice area director for Area 2 *Carried*

4: "Ongoing District Project" *Carried*

### Proposed Amendments to ZI Bylaws required a 2/3 vote 'For'

- From Melbourne on Yarra - Article XIV Sect 2 Clause (b) Classified member *Carried*
- From Bunbury - Article XIV, Clubs, Sect 2, members:
  - Clause (a) Categories *Carried*
  - New Clause (f), Categories *Carried*

### District Projects for 2008-2010 (Note: starting date after 2008 Convention)

- Yarri Wada: Strong for Country Puppet Project - *Adopted* as district project 2008-2010
- Dragons Abreast Partnership. *Not Adopted* as district project 2008-2010

### Ongoing District 23 Projects 2008-2010

(Note: starting date after 2008 Convention)

- Birthing Kits - *Adopted* as ongoing district project 2008-2010
- Breast Cushions - *Adopted* as ongoing district project 2008-2010

### 2008-2010 District Officers Elect

Governor - Alison Martin  
Lt Governor - Jane Smith  
Treasurer - Jasmine Koch  
Director A1 - Faye Juetz



**Award winners and conference speakers:** (L-R) Emily Lyne - D23 2003 Jane M Klausman Scholarship recipient; Amanda Richards - 2007 D23 & ZI YWPA recipient; Xia Li - 2007 Amelia Earhart Fellow & Dr Jane Sargison - Amelia Earhart Fellow

**District Governor  
Beryl McMillan  
ZC of Melbourne CBD**

### Change of Details

Please note the following changes in your District Directory:

#### ZC of Gawler:

President - Jill Talbot is relieving president while president Jacqui Law-Smith is on leave for a few months.

#### ZC of Alice Springs:

Meeting night has changed from 1<sup>st</sup> to 2<sup>nd</sup> Wednesday of the month.

#### ZC of Melbourne CBD:

New address: PO Box 6162, St Kilda Road Central, Vic 8008.

Also - Meetings are now held on the second Monday of the month at 6.30pm.

#### ZC of The Riverland:

Club name is 'The Riverland' and not just 'Riverland'

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Director A2 - Cintra Amos  
Vice Director A2—Deb Sykes  
Director A3 - Judy Tennant  
Director A4 - Judith Rothe  
Director A5 - Georgie Hutchison

### International Nominations

- Immediate past DG Ronda Walker – International Nominating Committee 'at large'
- Past DG Liz Woodgate - International Nominating Committee for Aust & NZ
- DG Beryl McMillan – Director for the term 2009-2011

### 30 years' Membership and Service Acknowledged



Joining the 30 years' club: (L-R) Ellen Cox, Tricia Summerfield & Pat Richardson (rt) with DG Beryl

Congratulations to the following members who received an award for their 30 years' membership and service to Zonta at the conference:

- Ellen Cox - Bunbury
- Pat Gray - Melbourne on Yarra
- Pat Richardson - Launceston
- Tricia Summerfield - Perth

Betty Grey of Launceston was not at Conference due to ill health and will receive her 30 year certificate at her club's 30th anniversary next month.

### Zonta International Foundation

Many individual clubs made contributions during Convention 2006 in Melbourne and we were off to a flying start for the 2006-2008 biennium. By 31 July 2007, contributions sent from District 23 totalled \$73,091 AUD. This included donations from 34 clubs and individual donations of \$3,280. Some of these funds have been returned to Australia as

awards to our own YWPA, Jane M Klausman and Amelia Earhart award recipients.

### Invitation to Rotterdam



It Governor Pauline Glover presented a wonderful DVD to entice us to the 59<sup>th</sup> Zonta International Convention to be held in Rotterdam from the 28<sup>th</sup> June to the 3<sup>rd</sup> July 2008. The theme will be "Global empowerment through local action". The Convention web site is a great source of information for those who want to start planning for Rotterdam - (www.zonta2008.com). Let's aim to have a strong contingent from District 23!

**Beryl McMillan**  
*District Governor*

### D23 YWPA Conference Report

Our District 23 YWPA winner Amanda Richards and most importantly, one of the five winners of the Zonta International award, attended the District 23 Conference in Tasmania.

Amanda's grandmother died pre-conference and the funeral was held in South Australia during the first day of Conference. Amanda arrived in Hobart on Saturday with only ninety minutes sleep and gave an inspiring presentation without notes. Her sincerity and concern for her indigenous people awakened our minds to the possibility of one day being able to close the gap.

The D23 Evaluating Committee received wonderful accolades in regard to our selection of the 2007 District 23 winner of this prestigious YWPA award.

As D23 YWPA Coordinator, my goal in 2008 is to encourage

more Zonta Clubs in our District to partake in this important program, offer my full support during the year and inform clubs of the importance of choosing to invest in the ZI Foundation which funds the YWPA award.

**Judy Rothe**  
*D23 YWPA Coordinator*

### District PR & Marketing Awards

Congratulations to the following clubs that received awards at Conference:

Category 1.1 Flier, poster or material promoting a project:  
**Melbourne on Yarra**

Category 1.2 Banner sandwich board or signage promoting Zonta:  
**Melton**

Category 1.3 Zonta information brochure for members:  
**Perth**

Category 1.4 Zonta information brochure for non members:  
**Adelaide Flinders**

Category 2.1 Media Coverage (before and after event):  
**Kyneton - Café Tarra Project**

Category 2.2 Media coverage one off event:  
**Peel - Missing Persons Memorial**

Category 2.3 Media coverage ongoing (annual) event:  
**Port Lincoln - Long Lunch**

Category 3 Club Newsletter:  
**Bunbury**

Category 4 Website:  
**Perth**

**Nan Martella**  
*D23 PR & C Chairman*

### New District Brochure

New District PR&C brochures entitled 'What is Zonta?' were distributed to all club presidents at Conference.

Thanks to District Designer Penelope Northcott for her work in creating this brochure.

# Project Zenith – Membership Report

I have worked my way through this quantitative organisational study that aimed to get a workable picture of the overall performance of Zonta International at global and local club level. Of the 33,000 members there were 10,381 responses received. The following is a summary of the findings in relation to membership.

Zontians were generally happy with membership with 70% of the respondents stating that they were satisfied/very satisfied. There were three clear strengths: performance effectiveness, club membership and personal perspective.

Performance effectiveness encompasses team work, open, honest communication, the ability to effectively lead and the opportunity to share.

Club membership offered excellent leaders, worthwhile and meaningful projects, a satisfactory mix of service and social, the opportunity for fellowship and networking, the opportunity to offer suggestions and an appreciation of Zonta's goals and objectives.

The personal perspective gave respondents the opportunity to make the commitment to continue their membership into the foreseeable future, valuing membership exceeding financial obligation and having sufficient access to information about Zonta.

Their dissatisfaction was expressed as uncooperative members, the amount of time required and the cost of member

ship. This dissatisfaction has been expressed by members of District 23 who have completed the exit survey I sent following their non renewal of membership.

There was no critical improvement suggested for clubs but there is room for improvement. Performance effectiveness can be improved by suggestions being heard at club level, leaders who



An important aspect of recruiting and retaining members: Bunbury members Nan Martella (L) & Jan Greive (R) take 'the opportunity for fellowship & networking' with ZI District 23 Liaison Bonny Schumacher at District Conference.

are inspiring and timely advice to solve problems. Club membership can be improved by having productive meetings, worthwhile and meaningful programs at club level, committees fulfilling their function, well balanced and diversified meetings and clubs that are well known and respected.

In District 23 we are 56% satisfied with membership in Zonta. The highest was District 8 (British Columbia Canada, Washington, Oregon, Idaho and Alaska USA) with 65% satisfaction. Overall satisfaction by the top 10 countries was USA 58% and Australia 51%.

The top three most satisfying things about being a Zontian were:

- personal and professional friendships members have formed
- membership in an international organisation that works to advance the status of women

worldwide

- chance to be active in community service.

The top three least satisfying things about being a Zontian were:

- uncooperative members in club
- amount of time required
- cost of membership (higher among > 60 year age group).

The age profile of the survey was interesting but not surprising. 7:10 Zontians who responded belong to the 50 years or older group. Of those who responded about 6:10 have been a member of Zonta for more than three years with the average 12.3 years.

I am planning a series of articles regarding membership for the News Flash and I hope that you will look forward to reading more about membership and what you can do at club level.

**Dr Pauline Glover**  
**District 23 Lieutenant Governor**

## Area 1 Report

What a wonderful District 23 Conference we had in Hobart! The venue was excellent and so were the inspirational guest speakers. I would like to congratulate the Tasmanian Clubs and the Conference Committee for all their hard work.

The Business Sessions were once again thought provoking, with important decisions being discussed. The decision to have a new category of ongoing district projects was well received. It was great to see 62 first timers attending and having the chance to see the "big picture". It was a bonus to have Bonny Schumacher, our International Liaison, at the conference. Her input was much appreciated by us all.

Congratulations to Faye Juetz for being elected Incoming Area 1 Director. I look forward to Faye taking on that role next July.

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### Area 1 & 4 Workshop 2008

The workshop/ officer training day will be held in Melbourne on the **3rd May**, so put the date in your diary, as we will be working towards making this a successful day with guest speaker, training sessions and networking.

**Glenda Peck**  
**Area 1 Director**



Fun & games at the Conference dinner - District Photographer Sally Gordon (centre) gives her camera a rest and chats to Odile Glenn (L), A5 Director & Ellen Cox (Bunbury) a new 30+ member. Sally is aiming to have Conference photos posted on the D23 website. (Thanks Melinda & Sally!)

## Area 3 clubs pool resources for the Jane M Klausman Women in Business Scholarship

For the first time, and in an attempt to attract quality business students, four Area 3 clubs pooled resources to offer a substantial Area 3 Jane M Klausman award. This strategy paid off, and our Area recipient has since won the District 23 award too.

Following is a biography of Rachel Thomson, the recipient of Area 3 and now District 23 Jane M Klausman Award.

Rachel was born in Hobart on 22 September 1980. She undertook her early tertiary studies for a Bachelor of Arts (BA) Degree at the University of Tasmania. She then worked in Canberra for non-government organisations while furthering her BA studies as an external student. Since moving to WA, she has been pursuing her BA and B Economics Degrees at the University of Western Australia and is currently in her 3<sup>rd</sup> year.

In 2005, Rachel participated in an Internship Program at the Capitol in Washington DC. In the future, she plans to undertake post-graduate studies in Business Administration.

Rachel has recently become engaged! Her interests include Amnesty International, United Nations Youth Assembly and support for Red Cross and the Salvation Army. She also likes scuba diving, wakeboarding and cycling. Along the way, she has

made sure that she has had invaluable work experience in a wide range of business environments.

Her referees spoke of her high academic record, her intelligence, her motivation and initiative, her drive, her personal standards of excellence and her well-tuned communication skills.

I congratulate Rachel on being selected as the 2007 winner of the Area 3 and District 23 JMK Women in

Business Scholarships – and we all wish her well with the judging at the ZI level! That announcement will be made on 15 October 2007.

Thank you to the Area 3 clubs that saw merit in pooling resources to sponsor this important award.

**Karen Groves**  
**Area 3 Director**



**L-R:** Sheila Watters - President of Swan Hills, Palma Phipps - President of Perth Northern Suburbs, JMK Recipient Rachel Thomson and Lori Grech - President of Perth, after Rachel received her award on the 6th September. (Bunbury President Jan Greive was unable to be there.)

## Dates to Remember

WHEN	WHAT	WHO
22 Oct	Pink Ribbon Day	All members
24 Oct	United Nations Day	Clubs
8 Nov	Zonta International Day (Zonta's 88th birthday)	All members
14 - 18 Nov	National Skin Cancer Action Week	All members
15 Nov	Amelia Earhart Fellowship applications due	Elizabeth Davis
25 Nov	International Day for the Elimination of Violence Against Women, White Ribbon Day	District UN Coordinator Louise van Kuelen, Clubs
25 Nov - 10 Dec	16 Days of Activism Against Gender Violence	All members
1 Dec	World AIDS Day	Clubs
5 Dec	United Nations International Volunteer Day	Clubs
31 Dec	Club report #5 due to AD & DG	Club presidents
<b>2008</b> 14 JUNE	Club report #6 due to AD & DG	Club presidents
28 June – 3 July 2008	59th International Convention, Rotterdam	All members