



ZONTA BIRTHING KIT PROJECT
www.birthingkitfoundation.org.au
info@birthingkitfoundation.org.au

CC2A IN BRIEF

Promotion of the Millennium Development Goals via:

- A promotional film,
- New brochures,
- Updated AD folders, and
- A stall at WOMAD.

Of the 95,000 kits to be assembled by 30th Sep 2010, 30,000 are reserved for schools and university groups who will be asked to make a donation of only \$1 per kit.

These subsidised kits will be allocated on a "first booking form received, first served" basis. When all 30,000 kits have been booked, future school/university group bookings will need to be from any of the remaining 65,000 kits, at the donation rate of \$2 per kit.

The limits of 1000 kits per booking and one booking per Club/Group have also been removed. You can book again to hold an Assembly Day to make kits in lots of 600, 1000 or any combination/multiple of the two as well as hold more than one AD in the grant period.

If you need any of this clarified please contact our AD Coordinator and Supplies Officer, Kristen Frost kristen.frost@optusnet.com.au.

Dear Zontians, Members and Friends,

Welcome to the last Newsletter for 2009. The Birthing Kit Foundation (Australia's) third Annual General Meeting was held on 18th November at the offices of Prescott Securities in Eastwood. Retiring Chairperson Julie Monis-Ivett thanked everyone for their on-going support and revisited the highlights of the past twelve months which have been extremely productive; 137,000 kits were produced in Australia, 30,000 in Vietnam and new training programs delivered in both Kenya and Vietnam.

The three retiring board members Julie Monis-Ivett, Di Bartel and Maggi Gregory stood for re-election and were voted back on the Board.

The Board and staff would like to extend their heart-felt thanks to you all and look forward to your continued assistance providing women in developing countries access to a clean and safe childbirth.

Your new Board: Jenny Weaver (Chairperson), Julie Monis-Ivett (Vice Chairperson), Di Bartel (Company Secretary), Maggi Gregory (Treasurer), Joy O'Hazy (Specialised Research), Margaret Parsons (Correspondence and Membership).

A New Era for the Foundation

The Board is excited and proud to announce the continued support of AusAID with a further \$150,000 received through the Community Call to Action (CC2A) program www.ausaid.gov.au/keyaid/mdg.cfm It was the upper funding limit available and the BKFA is one of only three organisations in Australia to receive the maximum amount.

The focus of the CC2A programme is to educate the Australian public on the eight Millennium Development Goals (MDGs):

1. End Poverty and Hunger
2. Universal Education
3. Gender Equality
4. Child Health
5. Maternal Health
6. Combat HIV/AIDS
7. Environmental Sustainability
8. Global Partnership

Four goals are highly relevant to the use of Birthing Kits; improving maternal health, improving child health, gender equality and combating HIV/AIDS. The MDGs are also at the heart of much of the international work done by Zonta.

As a result we have committed to a widespread information program within Australia on all eight MDGs and how the Birthing Kit Project particularly addresses the above four.

Community Call to Action Funding

A huge part of our MDG awareness raising will be to continue holding Assembly Days, with the inclusion of a presentation on the MDGs and how the Birthing Kits address them. The CC2A funding enables the BKFA to build and enhance all its Assembly Day resources as well as to create extra public relations material for the wider community, enhancing both the profile of the Foundation and impact of the Birthing Kit Project.



Australian Government
AusAID

All Zonta Clubs will get new information folders and updated brochures will be available for use throughout Australia. A short film is being made about the work of the Foundation and Zonta's involvement in the Assembly Days. With all these new resources it is hoped to vastly expand awareness of the Birthing Kit Project and we will be asking Zonta Clubs to assist by holding Zonta information stalls in shopping malls or other suitable locations next year.

The work of the Foundation is always well received and now we can capitalise on it. During the year some outstanding publicity, received through Stateline in South Australia, Geraldine Doogue's Saturday Extra radio program and an article in That's Life magazine, brought a terrific response in donations, offers to help at or hold Assembly Days and interest in the work of Zonta. With the CC2A funds we have a fabulous opportunity to do a lot more.

Birthing Kits are a great project which you have all helped build and of which everyone can be proud. The Board hopes you are as excited by the future possibilities as they are. Full information will be sent out in 2010 and now may be the perfect time to start thinking about how and where your Club/Group would like to make a bigger impact in the local community.

New Training Programs in India and Ethiopia



It is always satisfying to see the work of the Foundation expanding and the Board is thrilled to announce the approval of two new training programs.

The Centre for Social Action Women's Education and Development (SAWED) Trust is located in the Tamilnadu State in India and will receive support to provide a midwifery training programme in 25 tribal villages in the Dindigul District, www.sawedtrust.org

In Ethiopia, a country of extreme need, the Afar Pastoralist Development Association (APDA) will provide a reproduction health training programme in the Dagaba and Daaba districts of Dubte Woreda in the Afar Region.

Schools and University Groups

For a true indication of the Board's rationale for introducing the subsidised donation rate for students please visit the University of Sydney's website www.usyd.edu.au/podcasts/video/index.shtml and scroll down to watch their inspirational 'Birthing Kit Initiative' video. This video was created by the University for its own publicity purposes when their Faculty of Nursing and Midwifery students held its Assembly Day in August this year.

The lower cost of \$1.00 per kit creates a wonderful opportunity to enable many secondary students the chance to attend an Assembly Day such as the Churchlands Senior High School students on the right who were invited to assist at the ZC of Perth Northern Suburbs AD held in May this year.



**Congratulations to Joy O'Hazy on receiving the SA Premier's
Heidi Taylor Community Service Award**



BIRTHING KIT FOUNDATION (AUSTRALIA)

ABN: 65 121 658 428

Mission Statement

The Birthing Kit Foundation (Australia) works with organisations and communities to provide a clean birthing environment for women in developing countries in order to reduce the incidence of infant and maternal mortality.

We raise awareness, provide support and resources and act as a catalyst for the creation of birth attendant training programmes and community development projects.

If you would like more information on

- volunteer work,
- organising an assembly day,
- corporate sponsorship,
- leaving a bequest

please email us at info@birthingkitfoundation.org.au

Visit our web site at www.birthingkitfoundation.org.au

To continue membership simply complete and return the attached membership form.

Please send to:

Membership
Birthing Kit Foundation (Australia)
PO Box 330
Belair S.A. 5052

Membership Renewal Form

- I am over 18 years and agree to be bound by the Foundation Constitution.
- I would like to renew my membership of the **Birthing Kit Foundation (Australia)** for \$25 per year.
- We would like to renew our corporate membership of the **Birthing Kit Foundation (Australia)** for \$60 per year.

Member's details:

Membership runs to 31 Dec 2010

Title.....Name.....

Company/Club (if applicable).....

Address.....

.....Postcode.....

Telephone - Business:.....Home/ Mobile:.....

Email.....

I would like to receive my 2010 Annual Report by e-mail only.

In addition to my membership, I include a donation of \$.....
(For Tax-deductibility go to our website)

Enclosed is my cheque or postal order for \$made payable to the **Birthing Kit Foundation (Australia)**.

I have paid direct transfer (date).....
(please include your name in the details of the payment)

Direct Transfer Details

BSB : 015560
Account No : 492737593
Swift Code: ANZBAU3M

Signature Date

Office use only Receipt number:.....

Member number:.....