Advancing the Status of Women Worldwide





JUNE 2013

www.zontadistrict23.org.au

From the Governor - Ann Horrocks

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It has been a busy time for all clubs and your Area Directors as we hold our AGMs and install new office bearers. Sincere thanks to all who have finished their term on club boards and congratulations to those taking on a position of responsibility. I hope you enjoy all that Zonta has to offer you. Remember we, who are experienced Zontians, need to mentor not only our new members but those who take on board positions for the first time. Without support and thanks it may become an onerous task rather than enjoying the fun and fellowship of our new positions. I have enjoyed reading the annual reports that I have received to date and look forward to receiving copies from the other clubs.

ADs have held very successful area meetings and I am sure you will read more about these in their reports. At these I have had the opportunity to meet many first timers, renew older friendships and enjoy fellowship and great home hospitality - thanks. We all have the opportunity to learn at Area meetings and if you were unable to participate this year, keep 2014 in mind.

Our 2 very small clubs have had different outcomes. ZC Launceston has been rejuvenated with 5 new members and has some prospective members finding out more about Zonta. Congratulations to Carol Fuller for her work in revitalising this club. I had the pleasure of meeting and inducting these members.

ZC Alice Springs has had 2 members transfer to other A2 clubs and the remaining 2 members have not been able to increase membership and will be disbanding after 30 years of service, something to which many other clubs can aspire. The isolation of Alice Springs has not worked in their favour in being supported by other Zontians. The Alice community has a networking women's group meeting regularly and has recently supported an UNWomen group. Alice Springs' 30 years of service as a Zonta club is to be congratulated.

The proposed club in Mt Barker with the support of Beryl Lester has been working diligently under the auspices of Adelaide Hills to increase their membership to the required 20 for chartering. With 3 new members they are now up to 10.

In D23 we have many distant clubs that need to feel included and supported. I encourage you, when travelling to keep them in mind and make time to catch up.

Remember that there are many club activities to meet our district goals as well as the ZI programs: Awards, Zontasaysno (download toolkits) and the ZI Service awards. Ask your AD for more information if needed. D23 is using white ribbons in their campaigns and ribbons without 'I Swear' are also available from the WRF website. I encourage you to read your E-news.

I, recently attended, along with 3 other D23 Zontians the White Ribbon Foundation Global Conference in Sydney where we heard keynote speakers who had been the founders on the White Ribbon campaign. Cintra Amos, a member of Adelaide Flinders and the SA White Ribbon Committee is preparing a report which will be distributed as part of a concerted campaign on 'Say No to Violence' though our club networks.

District Conference 13-15th September, is approaching quickly and I invite and encourage as many as possible to attend. The Call to Conference has been distributed to all clubs and is on the D23 webpage. Early bird registration closes on 30 June either online by credit card or offline by EFT or cheque.



Katherine Vinson, Nina Cox, Christine Hepburn, Kirstin Tauber, Ruth Chalk (at rear), Carol Fuller and

"Closing Dates to Remember"

14th June 2013: Proposed Bylaw changes to Ruth Thomas

ruth@amsaustralia.com

1st July 2013: Closing date for D23 JMK applications to Robyn Scholes

robyn@balloonsbyrobyn.com

31st July 2013: Closing date for PR & Marketing Awards entries to Sandra Burns

ciburns1@bigpond.com

1st August 2013: Heide Taylor Honour Roll nominations to Governor Ann

horrocksbendigo@gmail.com

1st August 2013: Seashore Market Place applications to Ruth Thomas

ruth@amsaustralia.com

Contents	
Pg 1	From Governor Ann & Closing Dates to Remember
Pg 2	Area 1, 2 & 3 Director's Reports
Pg 3	Area 3(cont.), 4 & 5 Director's Reports
Pg 4	PR&Communications, JMK, Membership & Bylaws Reports
Pg 5	ZIF, UN & Service Reports
Pg 6	BKFA Report & National Rural Woman's Conference article

AREA 1 REPORT

Debbie Schmidt, Area 1 Director

Area 1 has had a busy 3 months. The Area Meeting, combined with Area 4 & 5 was a great success and we were pleased to host many Zontians that had travelled some distance to attend. The day focused on Zonta and presentations were given by members and covered all Zonta's committees, theirs aims and activities.

Our Combined Club Advocacy meeting is now scheduled for July 13 and clubs will be getting more information in the coming weeks. All clubs have held their AGMs and their new boards have been installed. In the past couple of



Governor Ann, Area 1 Director Debbie & Area 4
Director Jane with presenters at the Area 1,4 & 5
Meeting

months, I have visited all clubs and thank them for their hospitality.

It has been rewarding attending Club meetings and seeing first hand how

each club focuses on our mission and goals. ZC of Melbourne on Yarra have held their 500th meeting, what a great achievement. ZC of Melbourne's East (formally Waverley) has now completed the change to their new name and are looking forward to expanding their networks. ZC of Melbourne's West are focusing on membership and increasing the clubs visibility in their area. ZC of Frankston has been working hard on their projects and fundraising and the ZC of Mornington Peninsula Advocacy committee have new initiatives planned.

AREA 2 REPORT

Jodi Knoop, Area 2 Director

We recently held our 2013 Area workshop and it was well attended with over 50 registrations for the day. All the hard work that a small team of dedicated Zontians put in paid off, with very positive feedback for the programme and speakers.

The speakers who were affected by IT not working continued with grace under pressure. It was a testament to the resourcefulness and support that we receive from each other and I think that reflects in our everyday dealings as Zontians.

The focus of the programme was

"Generation Z", to put a spotlight on where the next generation of Zontians will come from, what they will be looking for in a service organisation and how to engage them. It was very special to hear from one of our newest members, Di McCullum, who is working very hard, to get a new club chartered which is always exciting. Di spoke about her experiences in starting a new club and the challenges it presents. The guest speaker was Dr Clare Fairweather, a GP who specialises in women's health gave a very informative talk on endometriosis. Dr Fairweather's talk was the topic of discussion for nearly

everyone for the rest of the day and certainly got us all asking – "what can Zonta do?"

In our advocacy work, the Statutes Amendment (Decriminalisation of Sex Work) Bill was read a second time in Parliament. A standard letter for all clubs to send to their local members supporting this Bill has been circulated and we wait to see how it progresses.

I would like to wish all clubs the very best as they either start a new biennium, or celebrate their mid biennium and look forward to meeting more of you.

AREA 3 REPORT

Carole Theobald, Area 3 Director

It has been a busy time in Area 3 with new members being inducted in all clubs with many more in the wings. We have also benefitted from Zontians transferring to WA from other states and have received new member referrals via Zonta International.

The IWD breakfasts successfully raised our visibility with all country clubs hosting their own events and the city clubs being involved with the

organisation of the major Perth UN Women IWD event.

In May, the ZC Bunbury celebrated its 25th birthday and the ZC Peel its 20th birthday. Both clubs hosted beautiful dinners, attended by former charter members and that featured a 'walk through the archives' and gave former and current members and their guests an appreciation of just how much clubs contribute to their communities.



L-R Nan Martella (President Bunbury) with new members Diane Tate, Lesley Stace and Jan Harwood with Carole Theobald

Bunbury also celebrated Josephine Spaull's 30th year in Zonta and inducted three new members

The A3 workshop was a full on day, hosted by ZC Peel that used objects to 'uncover Zonta', had a DVD of a conversation with our ZI Director Liz Woodgate, workshopped our Strategic Plan and values with the help of Zontian Jenny Crake, and were brought up to date with Zonta issues by D23 Governor Ann Horrocks. The afternoon featured a panel session that looked at issues surrounding migration. Speakers included Teri O'Toole from the Red Cross who dispelled the myths around boat people, Andrea Creado from the Ishar Multicultural Women's Centre who explained the challenges facing new migrants and Mayor Paddi Creevey from the City of Mandurah who followed the story through to new migrants receiving Australian (Cont...) citizenship.



ZC Peel Charter President Jean Taylor and 2013 President Livia Sossi

AREA 3 REPORT (Cont.)

Carole Theobald, Area 3 Director

This session triggered good discussion and was followed by a mind blowing session on social media by Zontian Sue Footner to get us all interested in learning more about Facebook! A follow up workshop on Facebook is planned so all clubs can maximise their use of this medium!

Many thanks to all the Area 3 clubs for their great contribution this Zonta year!



A3 Workshop Panel – L-R Mayor Paddi Creevey, Teri O'Toole, Andrea Creado and Ann Horrocks

AREA 4 REPORT

As are Zonta Clubs all over the world,

Area 4 clubs are going through their

election and changeover processes.

It is exciting to welcome four new

the commitment and work of the

clubs - reflection on the past

Presidents to the Area team, at the

outgoing Presidents. Changeover is

same time thanking and acknowledging

also a time of reflection and planning for

achievements, and exciting planning for

the future. It is a challenge for all Area 4

Presidents to get together, however the

majority are attending the Victorian Past

Boards" presentation in June, so we will

with Area 4 clubs, and I have personally

inducted 7 new Zontians in the past four

President's Group "Building Better

take this opportunity to meet and

Recruitment continues to be a focus

weeks. It is particularly pleasing that

have managed to recruit 9 new

two clubs with lower member numbers

members between them over the past

few months. A fantastic effort Zonta

Clubs of Melton (6) and Ballarat (3).

network.

The combined Area 1, 4 & 5 meeting was held in March, under the great hosting of Area 1 Director Debbie Schmidt. Numbers over the last few years indicated we should expect around 40-50 members to attend, so it was wonderful to have over 80 participants on the day, albeit in much closer proximity than we had anticipated! Area 4 had strong representation, and feedback sheets

advised that the majority of members

felt the day was informative and educational.

Intent participants at Area 1, 4 & 5 Meeting.

The collaboration between Debbie A1, A5 Director Lois and myself was also wonderful.

Jane Adornetto, Area 4 Director

As I visit clubs, I am continually reflecting on the wonderful work being done within local communities in relation to assisting women in all areas of the objects of ZI, and to see first-hand the esteem in which clubs are held. I am in awe of all that is being achieved.

I recently attended the White Ribbon International Conference in Sydney. I

was inspired by the many high-level presenters and participants, and will continue to encourage clubs to promote the "Zonta Says No" campaign across Area 4. Most clubs have been conducting service or advocacy events within this framework for many years. The additional resources this campaign provides will do much to keep focus in this extremely important area.

AREA 5 REPORT

The major Area 5 awards for the year are being judged at present. The Material Art Prize, supported by three clubs, will be judged on 17th May and the exhibition will be opened by the Premier, Hon. Lara Giddings, that night. It is an award for female artists in a variety of media. The Jane Klausman Scholarship winner will be selected on 17th May. This scholarship is supported financially by all four clubs and is coordinated by Hobart Derwent. This year there were 16 applicants from all campuses (Hobart, Launceston and Burnie) of the University of Tasmania.

All new boards are in place and Zontians in Area 5 are continuing to work to raise the visibility of Zonta in the community. Devonport held its Annual Breast Cancer Awareness Breakfast with 130 tickets sold. The club also participated in a Candlelight Vigil in Ulverstone to support and recognise women affected by domestic violence and the club also laid a wreath at the Anzac Day service.

The success story in Area 5 is the revival of the Launceston club, which now has 7 financial members and 1 soon to be inducted. Carol Fuller has worked very hard to achieve this result, with the club now having a new president and treasurer and Carol as secretary to provide a guiding role to the new members. The club had a stall at a Launceston cancer conference, with a demonstration of making breast cushions being a highlight.

Hobart Derwent held another successful

Boutique in Sandy Bay. The shop gives the club 20% of all sales made between 11.00am and 2.00pm; this also includes any non-Zontians who are shopping at that time. They provide a glass of bubbly, nibbles, a voucher and a gift bag to every customer. All the club has to do is send out a flyer and invite as many people as possible to attend. It's a very pleasant and successful way to raise money. If other clubs have a Blue Illusion Boutique in your areas, you might want to approach them as the

Lois Green OAM, Area 5 Director

fund-raising function at Blue Illusion

Hobart is planning its major fund-raising event of the year: a quiz night to be held at the end of May.

business has a policy of assisting

community groups in this way.

PR & Communications

Sandra Burns, Chairman

WEBINAR – HOW TO ATTRACT MEDIA ATTENTION

Saturday 11th May was the first webinar on PR from ZI. Susanne von Bassewitz, Christne Gerberding and Tsemay Hambraeus presented during the webinar.

I am not sure how many District 23 Zontians were on the webinar but I did note that there were a few Aussie voices during the question sessions, including a question from our District 23 Governor Ann Horrocks. I do hope some of you took the time to join this format for discussion at an international level. This certainly was my first time on an international webinar. Christine outlined some points for attracting attention to our club activities and programs by personalizing the stories, while Tsemaye spoke about creating the pitch. What did come through strongly was being prepared with your information and angle for the story, prior to contacting the media.

For anyone wanting more information about this session, I will be receiving a

follow up email from ZI and I am more than happy to field any questions regarding media and PR issues you might be having.

Congratulations to those clubs who have been uploading their "Share Your Story" to the ZI website. District 23 have now had 8 stories up since Sept 2012. If you have not shared your story with the ZI world I urge you to do so as I know clubs are doing great things and this is a good way of celebrating your successes.

<mark>JANE M KLAUSMAN SCHOLARSHIP</mark>

Robyn Scholes, Chairman

As this report comes to you, your efforts as a Club, to find a suitable candidate for this scholarship will be over. All applications from candidates were to be to Clubs by the 1st June. If you are fortunate enough to have more than one candidate to choose from then you must set up a Selection Committee and evaluate each application on its merits. Be meticulous in checking that each applicant has provided all the materials and completed forms as required.

When your candidate has been selected acknowledge this with a presentation at your Club and let your Local paper know of this important occasion. Remember to let the non-successful candidates know as well as they have had to put in a lot of time and effort to even get to the Club level.

All successful Club candidates for the Jane M Klausman Women in Business must have their Applications forwarded and received by me by Monday 1st July.

A selection process will be used to select the winner for District 23 and forwarded to District 23 Governor, Ann Horrocks and subsequently onto Zonta International for the final judging when 12 recipients will be awarded US\$ 7000.

After hearing an inspiring talk from Holly Ransom (District 23 nominee for 2010) speak at our Area 1,4 & 5 meeting I am excited about who will be our next choice.

MEMBERSHIP

Erica Majba, Chairman

Have you heard about the Zonta International new member incentive program? Members who recruit 2 or more members in this biennium and complete the <u>form</u> available on the ZI website by 7 June 2014 will receive a badge and a certificate. The clubs were also recognised at the ZI Convention in Turin. If you received one of these badges last biennium please wear it proudly and promote the program.

The following clubs have requested certificates to present to their new members at induction. Please email your requests to me allowing for a seven day turnaround. Congratulations to

Wangaratta (1), Melbourne on Yarra (1), Albury-Wodonga (1), Adelaide Torrens (1), Mornington Peninsula (3), Ballarat (3), Adelaide (3), Adelaide Hills (1) and Melbourne's East (1). A special congratulations to past Area 5 Director, Carol Fuller for her superb effort in resurrecting ZC Launceston by inducting 5 new members.

My April email to clubs contained some retention ideas. I hope they proved useful either in encouraging some changes or confirming that you are already doing a good job. My next email will be late June with RECRUITMENT ideas. If you have suggestions email

them to me so I can share them with the district. Please let me know about Membership Chair changes.



BYLAWS

Ruth Thomas, Chairman

'Bylaws' - I can hear the groan, but this is where you can change the Organization. If your club would like to see a change made to the bylaws, please discuss them with your club

members. Make some decisions and pass it as a motion in your club. Submit proposed changes to me by the 14th June. The changes will be presented at Conference and if passed there, will be

presented at Convention in 2014. Sounds cumbersome but this also helps protect Zonta from bylaws being changed on a whim.

See you all at conference.

ZONTA INTERNATIONAL FOUNDATION

Bev Mattingley, ZIF Ambassador

The ZIF Report as at 30 April 2013 shows total contributions received from District 23, so far this biennium, is \$52,821.77 which equates to \$70.24 per active member.

We should expect a large increase in contributions once we have past June 1.

So far this Biennium, 5.45% of District 23 members have made a personal donation to the Foundation, an increase of 2.11%.

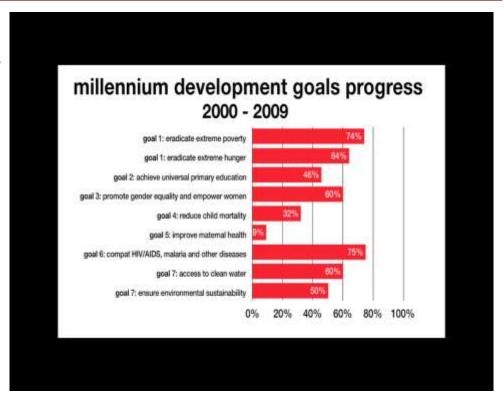
Thank you for you contributions, these funds help support, and improve the lives of far less fortunate women. Your commitment is invaluable.

UNITED NATIONS

Odile Glenn, Chairman

On March 8, the world recognized International Women's Day. The UN dedicated theme for this year's IWD was *A promise is a promise: Time for action to end violence against women*. As progress against the millennium development goals shows [see bar graph below] a particular effort in advocacy is needed to let all governments know that we still want them to keep their promise to put resources into achieving the goals of reducing child mortality & improving maternal health.

In Tasmania the Foreign Minister, Senator Bob Carr spoke to more than 250 interested Tasmanians about how Australia's overseas aid program helps women and girls. He pointed out that across the world, one in three women and girls are affected by violence. That means over one billion women experience violence in their lifetime. Since the event took place in Tasmania you may not have heard that Senator used the occasion to announce the provision of \$24 million over five years to put an end to violence against women in Cambodia.



As we are often quick to denounce unhelpful decisions in our advocacy this would a good opportunity for Zonta International in Australia, [us, the Zonta Clubs,] to commend the government on this initiative.

SERVICE

Karen Groves, Chairman

ZONTA INTERNATIONAL SERVICE RECOGNITION AWARDS

In this Biennium, Zonta International has announced that Service Recognition Awards for service projects at the Club and District levels will be chosen. This initiative is to encourage Clubs and Districts to focus on VISIBILITY and CREDIBILITY. The intention is to highlight services which improve the

lives of communities through projects which benefit women and girls.

I wish to strongly encourage all clubs in District 23 to nominate service projects for this award. Very shortly, all clubs will receive a letter from District Governor Ann encouraging clubs to participate in this focus on CREDIBILITY and VISIBILITY by nominating service projects for the

selection process in District 23. The deadline for lodging nominations with District will be 30 November 2013, so clubs have the ensuing 6 months to process their nominations.

I look forward to an enthusiastic response from clubs to this initiative and welcome any queries.



62nd Zonta International Convention

Gov Ann has just received from Orlando a card from ZI D23 Liaison Maria inviting all members to Orlando from June 27th to July 1st 2014.

Checkout the ZI website for the latest information

BIRTHING KIT FOUNDATION

Julie Monis-Ivett, BKFA Director

The Foundation welcomes director Anne Westley, an Adelaide Flinders member, a highly qualified and enthusiastic woman. Being a Zontian is not a prerequisite to being a BKFA director; however, it gives a better insight and understanding into the organisation that is the heart of this project.

The Foundation is appointing a CEO who will take on some of the previous responsibilities of the directors and lead to more corporate grant applications and updates to processes to meet similar standards to other international NGOs.

The Foundation was fortunate from 2007 to work with Dr Luc Mulimbalimba Masururu who established training programs in DR Congo. The logistics of delivering his programs is beyond our comprehension. Fortunately for us Dr Luc sees no obstacles and is dedicated to the women and children of his country.

Some sad statistics - DR Congo is the rape capital of the world where it is hard

to believe that females from 2 - 90 are raped, yet this is the reality, especially with the recent war in November with Rwanda's M23 soldiers. This resulted in 350 orphans at the doors of Dr Luc's Luvungi hospital, many suffering malnutrition. Over 400 other refugees arrived within days of the fighting - all needing medicines, food and shelter. Many raped women arrived with children, having been deserted by husbands. Fortunately the donations by Australian supporters allowed over 100 women to be given \$50 to start small businesses: vegetable patches on donated land, bread making and rice resold. Thanks to many Zontians who have supported Dr Luc on his visit for the Millionth kit celebrations. I mention the conditions that Dr Luc encounters to give an insight into his passion to help his people and why he received 95% of the vote in some electorates at the 2011 democratic elections. At 35 he is their youngest MP.

I believe our next training program in DR Congo, for 100 Pygmie women at

isolated Mulenge (South Kivu province) is one of the most valuable and needed we have ever done and requires much planning of logistics, language barriers and actual training programs. All travel is up mountains by foot for two days each way and before the program can even be considered Dr Luc has to research the likely cooperation of the villagers and encourage 100 birth attendants with no previous training that this education is valuable. He has to get support from husbands to allow their women to attend a central place for 3 days of training and plan to leave food behind for their families while the mothers are away. He has to enlist 5 trainers prepared and able to make the journey. Over 30 carriers will be employed to carry the food, tents, educational equipment and 2000 birthing kits made at Luvungi hospital. This is an expedition of massive proportions.

This is why you pay \$3 per kit, to be a part of the total work of the Birthing Kit Foundation.

National Rural Women's Conference, February 2013

Jane Smith, District 23 Governor 2010-2012

In February I attended the National Rural Women's Conference at the Canberra Convention Centre which was attended by about 400 women from all areas of Australia. This conference was run by the National Rural Women's Coalition - a collaborative national voice for women living in rural, regional and remote Australia. NRWC is one of the six alliances funded by the Australian Federal Government through the Office for Women

I attended wearing a number of hats. As a rural women involved with a number of rural and regional organisations and as a member of Zonta International.

Apart from meeting with other rural and regional women I felt that this was a great opportunity to promote Zonta. Unfortunately, to my knowledge, there were only three Zontians attending. The cost of a stand was prohibitive so I went armed with our District brochures and Say-No bookmarks which I

distributed and I "dropped the Z word" whenever I had the opportunity.

Networking, developing information technology skills and the focus on the issue of violence against women were, for me, the highlights of the Conference. I was inspired by the women who spoke about their experiences and issues for women in rural and regional areas. These included leading Australian fashion designer and businesswoman, Liz Davenport (well known to Zontians), Miriam Silver who was named in 2012 as one of Australia's 100 Women of Influence in the Westpac and Australian Financial Review awards (we have been lucky to have her as a guest speaker at Port Lincoln Zonta Club) and Australian Sex Discrimination Commissioner, Elizabeth Broderick.

The gala dinner was held in the great hall at Parliament House and the quest speaker was celebrity cook Maggie Beer.

Governor General Quentin Bryce was a guest at the dinner. I had an opportunity to speak with her and I was very surprised when she recognised me from her induction in Sydney as an honorary member of ZI. She is very interested in Zonta and spoke about our projects. Two members from the Canberra Zonta Club attended with me. I firmly believe that Zonta needs to be visible at events like this.



ARTICLES (Inc. PHOTOS) FOR NEWSFLASH SEPTEMBER EDITON DUE NO LATER THAN 16th AUGUST EMAIL TO EDITOR: hmalanczak@gmail.com