

# NEWS FLASH

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[www.zontadistrict23.org.au](http://www.zontadistrict23.org.au)

**From the Governor** - Ann Horrocks

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This September Newsflash will be a change from the normal format because the District Conference is in the next few weeks. So that all members have the opportunity to read your Area Annual Reports we are including them in this edition. Those attending conference can take the opportunity to read them before they arrive in Scarborough and be part of our busy program.

There have been a couple of exciting announcements with our YWPA and JMK Awards recently. Congratulations to Amanda Roberts and the ZC Wangaratta and also Natalie Meyer and the Area 3 JMK committee. (see reports later in the Newsflash)

Congratulations also to the Golden Z Club at St Catherine's College chartered on 12<sup>th</sup> August 2013. The ZC Perth has worked tirelessly over a few months with these outstanding community focussed girls. Their charter dinner was hosted by St Catherine's College at the University of Western Australia. We will have the opportunity to meet many of these girls as they will be volunteering at conference, please take the opportunity to speak to these girls who may be our future Zontains.

**Zontasaysno:** I hope all clubs are planning a special event as part of Zonta's major initiative this year. This may be run in conjunction with existing White Ribbon events or as a schools program for example. Ensure that

Zonta is acknowledged and with successful events this will confirm our **Credibility and Visibility.**

Some successful schools programs include 'Expect Respect' sponsored by the Adelaide Hills club: 'Looking after me and my Friends' sponsored by the Frankston club and delivered to girls in Special Development Schools in their area: 'It's a Girls Way' sponsored by Mornington club who have discussions with the schools and the Shire. These are just some of the programs currently being run with support from clubs.

Search the websites of [Zontasaysno](http://Zontasaysno.com), the [YWCA](http://YWCA.org) and the [White Ribbon Foundation](http://WhiteRibbonFoundation.org) as an example of sites that have programs that meet this initiative.

**Service Recognition Award:**

The closing date for this award in D23 is 30 November slightly earlier than at ZI to allow for our clubs going quiet over our Christmas break. Look at the requirements to submit a Club Service project to the district for judging. The successful D23 submission will be forwarded on to ZI where International winners will be announced at Convention in Orlando 27<sup>th</sup> June to 1st July 2014. D23 will be submitting a District Submission to ZI for judging. Consider joining us in Orlando – Information on the Convention is regularly updated on the [ZI website](http://ZI website).

I encourage all members to read the information provided in the Business

Call to Conference so that you can all have input through your club delegate or proxy. The Conference program and handouts will be a different format this year as the Conference Committee has worked diligently at reducing the amount of printed material. With this in mind delegates have been asked to bring their own copy of the proposed D23 Constitution to Conference if they require a hard copy. Many clubs may have already printed this to assist with their club discussions.

I look forward to catching up with many members at Conference or in the months to come. Remember that it is your District and we all have the opportunity to maintain our great rating across the Zonta world.

District 23 in the ZI membership reports has improved its ranking. *We are one of only 2 districts whose membership growth is positive now that membership renewals have been processed.* Lt Governor Erica has been honoured by being asked to be part of a task force looking at membership worldwide. You may already have received a Member Survey. I encourage you to take part so that ZI can benefit from the results received. It will only take a few minutes.

In Zonta fellowship

**Congratulations !**



Golden Z Club of St Catherine's College—Cara Webling (President) holding charter certificate; Gemma Leeson (Vice President) holding Gavel and Liz Woodgate behind lectern.

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**AREA 1 REPORT**

Debbie Schmidt, Area 1 Director

It is my pleasure as Area 1 Director to present this report on behalf of Area 1 Clubs.

**Membership**

Area 1 has 5 very diverse and active clubs. Membership in the Area at time of writing is 93 and I congratulate clubs in their recruiting efforts that have shown an increase in membership in our Area so far this biennium. All clubs have prospective members on their contact lists so we would expect this number to rise again in the second half of the biennium. The Zonta Club of Waverley Inc have changed their name to the Zonta Club of Melbourne's East Inc. thereby increasing their catchment area and are seeing results already.

**Advocacy**

Area 1 has hosted its inaugural Area 1 Combined Club Advocacy Meeting. 20 representatives from both Area 1 and 4 clubs attended the meeting held in South Yarra on 13<sup>th</sup> July 2013. Our guests were from the Royal Women's Hospital African Women's Clinic and discussed with us their clinic and the treatment of Women presenting with FGM. Clubs will be working together to achieve an outcome that assists the Clinic in reaching Women and Girls most in need of their services. Our 2<sup>nd</sup> meeting will be held later in 2013.

**Service**

All clubs support Zonta International projects through their contributions to ZIF via their annual club donation and via individual giving.

District 23 Projects are supported by each club. Area 1 has assembled in excess of 35,000 kits over the last 5 years and continue to fundraise to purchase more kits for assembly days with local schools and for club days. Each club continues in the sewing and

stuffing of Breast Cushions which are supplied to different Hospitals by each club thereby covering all Melbourne Metro areas.

Local Service Projects are many and varied. These projects are chosen by clubs based on our Zonta Objects. ZC Mornington Peninsula started running "A Girls Way" project in which primary aged female students do a course teaching them the skills to achieve healthy relationships. This project has now been taken up by two others clubs that intend to run the program also. Clubs continue to pack and provide goods to their local Women's refuges. There is a common thread among our Clubs and their projects, in so far as all clubs have at least one project that addresses the needs of Women and Children dealing with the impact of Domestic Violence.

**Area Meeting**

Area 1 hosted the Area 1, 4 & 5 Meeting in March 2013 held in Melbourne. It was a great experience and offered a unique opportunity for all three Area Directors to work together to present a full and informative program for 80 Zontians from Victoria and Tasmania.

**Governance**

A major review of Clubs Constitutions has been undertaken by each club as a result in a change to the Victorian Incorporations Act Rules. This review is almost complete and will take effect in November 2013. Presidents meetings are held approx 4 times a year and are a great way for Presidents, both new and continuing to swap ideas and network together.

**Education Awards**

ZI YWPA awards are supported by clubs in Area 1, whilst not every club

always finds suitable applicants, the awards are well publicised. The ZC Melbourne on Yarra's Annual Fran Quinn Arts Encouragement Award remains an important part of our annual calendar as is their annual Breakfast Seminar. ZC of Melbourne's West has two education awards in honor of past members of their club assisting a female studying in a non traditional field of study at Victoria University and financially assisting a student at Gilmore Girls College to continue with her studies that economically she may not be able to do. Each year in January the combined efforts of the ZC of Mornington Peninsula and ZC Frankston celebrate Amelia Earhart day with their annual event.

**Visibility**

Clubs are ensuring Zonta's visibility by attending events/festivals where they are able to mingle and talk in the community about Zonta. Erecting plaques at meeting venues and being included in Council Service Club boards on the entrance to their difference municipalities.

**Fundraising**

Sausage sizzles are popular with all clubs and a great source of fundraising income. Other fundraising efforts are Shopping Tours, Theatre Nights, Merchandise sales, Fashion Parades.

In conclusion, I would like to thank Zontians from Area 1 for supporting me in our efforts to enhance the status of women worldwide. The women I have met through Zonta has had a huge impact on me and I am in awe of the work that we do and as Area Director I have has the pleasure of meeting many more members. Best wishes to all.

Yours in Zonta

**AREA 2 REPORT**

Jodi Knoop, Area 2 Director

**ACHIEVEMENTS, CHALLENGES AND OPPORTUNITIES**

I have the privilege of submitting this report on behalf of Area 2 for the 2013 District 23 Conference. The time I have spent representing Area 2 clubs has been an experience that I could not have anticipated and have enjoyed immensely. I have especially enjoyed the opportunity to work more closely with Vice Area Director Deb Kennedy and have appreciated greatly her input,

ideas and assistance along the way.

Area 2 covers all of South Australia and the Northern Territory which presents both challenges and opportunities.

Clubs that are geographically isolated can find it harder to remain engaged in activities and keep informed about ZI. By making better use of technologies such as social media and websites clubs are able to remain connected. A group of regional clubs have been communicating about the unique issues

they face and are starting up a regional forum. This is the work of the club Presidents and I am very excited to have Presidents take these initiatives.

In many cases challenges also present opportunities. With a number of clubs in Area 2 being regional this can allow increased access to local media for advertising, promoting and raising awareness of the work ZI does that metropolitan clubs find more difficult.

**(Cont...)**

**AREA 2 REPORT (Cont...)**

Jodi Knoop, Area

Unfortunately this past year has seen the Zonta Club of Alice Springs decide to disband due to low membership numbers. This is always sad and we hope that in the future a reenergised group of women may restart the club after having some respite. On a positive note, a few members have moved away from Alice Springs and joined other clubs within South Australia so the knowledge they carry is not lost to our area or Zonta.

**CREDIBILITY and VISIBILITY**

New club websites, newsletters and development of social media pages is adding to our visibility, with some club members gaining media attention highlighting their Zonta activities. By inviting a local Member of Parliament to their Mid-Biennium Dinner, the Para District Area club received a mention in a Hansard, with special mention by the local Member of how impressed she was with both the Zonta mission and the Zonta thanks (which also improves our credibility). Some other items that increased the visibility of Zonta within Area 2 over the past year have been:

The One-Millionth Birthing Kit Celebration Breakfast. An achievement for the Birthing Kit Foundation, which started with the Adelaide Hills club back in 1999. This event attracted over 100 people and was a feature article in the recent Zontian magazine.

Service Clubs Week is during October each year in South Australia and the Premier's Service Club Awards are held. All clubs are encouraged to nominate a project or a person for these awards, and this gives many clubs the opportunity to highlight their work on a wider scale. Sue Lear is the Zonta representative for the Association of Community Service Organisations (ACSO) as well as the ACSO secretary.

White Ribbon Day in Adelaide means the Annual White Ribbon Breakfast attended by nearly 400 people and this is fast becoming a very well known event. Zontians Cintra Amos and Di Cooper play a key role on the White Ribbon Breakfast Committee.

February 14 was a special day in South Australia, with activities in the city centre of Adelaide to commemorate 'V-Day – One Billion Rising.' A small group of Zontians along with myself were part of the planning group that arranged this inaugural event and on the day Zontians from many clubs

joined hundreds of men and women to speak out and dance to bring attention to violence against women around the world. It was a very effective way to highlight "Zonta says NO"!

Volunteers Week was another opportunity to raise Zonta's profile and this year an enterprising group of Presidents arranged the purchase of a large Area 2 banner to use for promotional purposes such as the Volunteers Week walk through the city.

**MEMBERSHIP**

Area 2 clubs have all looked at how to improve meetings, held specific Membership meetings and membership drives. Clubs have revisited their club values, and looked at how to assist their members with any issues to improve retention. A quick review of the clubs recently showed many clubs reporting new members being inducted after having targeted membership drives. Our "club in the making" in Mt Barker has hosted many fundraisers and is looking like a very committed and talented group of Zontians.

The focus of the Area workshop programme this year was "Generation Z", to put a spotlight on where the next generation of Zontians will come from, what they will be looking for in a service organisation and how to engage them.

**SERVICE**

2 clubs had projects nominated for the 2012 Premiers Award for Service Clubs with the Clare & Districts club being named runner up in the Catalyst Award category for their Clare Hospital Care Cupboard project and Adelaide Flinders club winning the Education Award for their Education support programme for Mekhala House, a Cambodian orphanage for girls. The Adelaide Hills club had a member added to the Premier's Women's Honour Roll. Our clubs continue to support the District projects along with the diverse projects individual clubs manage.

Many clubs have indicated at this point that they are already considering potential nominees for the Zonta service recognition award as well as the prestigious Heide Taylor award.

**ADVOCACY**

Area 2 has a Combined Advocacy Group that meets every 2 months. This group has representatives from each club. Agenda items are discussions on what actions to take for various issues

as they arise and guest speakers on advocacy topics. These meetings are reported back to each club to encourage the individual clubs to progress the topic.

One example of our advocacy work, the Statutes Amendment (Decriminalisation of Sex Work) Bill was read for a second time in Parliament. A standard letter for all clubs to send to their local members supporting this Bill has been circulated and we wait to see how it progresses.

**ZONTA says NO**

All Area 2 clubs have indicated positive support for this campaign. All clubs formally acknowledge White Ribbon Day by either attending the White Ribbon Breakfast or having guest speakers at their November meeting as well as other events. At the Presidents meeting we have discussed what types of events and actions clubs could take to spread the word on the Zonta says NO campaign as an Area wide activity.

**ZONTA INTERNATIONAL FOUNDATION**

My Area Director visits to clubs are including a presentation on International Service Programs and the importance of ZIF to these programs to encourage each club to continue their regular contribution to ZIF.

Many thanks to each and every Area 2 Zontian for their continued passion and energy for your incredible work I feel honoured to represent you all.

Yours in Zonta fellowship

**CREDIBLE and VISIBLE in AREA 2**

**Volunteers' Week (Above)**

**One Billion Rising March—Rundle Mall (Below)**



## AREA 3 REPORT

Carole Theobald, Area 3 Director

The first year of the biennium has seen the clubs in Area 3 hit the ground running increasing Zonta's credibility and visibility in WA. It has been an honour and a privilege to serve with Presidents Nan Martella (Bunbury), Jane Moulden (Dunsborough), Livia Sossi (Peel), Lorraine McLean (Perth), Letitia Depiazzi (Perth Northern Suburbs) and Dee Saunders (Swan Hills) and our area co-ordinators for birthing kits, Jean Wyder (Perth NS), breast care cushions, Elaine Newman (Swan Hills) and Jane M Klausman Women in Business Scholarships, Donella Caspersz (Perth). What a team!

In spite of many comings and goings, including the passing of a WA founding member, Marg Giles membership overall has risen from 160 to 163 with more inductions in the wings. In addition, the formation of the Golden Z Club of St Catherine's College, University of Western Australia sponsored by the Zonta Club of Perth, has helped extend the reach of Zonta into the lives of some very talented young women.

Fundraising events this year have included the 'quacky' and the traditional – and raised around \$90,000 in total. Perth Northern Suburbs' Duck Project, the idea of the late Diane Bryant a much loved Zontian and former Area 3 Director, raised over \$20,000 for local and ZISVAW projects to end violence against women. This 'duck art auction' featured as part of the Perth International Fringe Festival and received much coverage in the media. Events that have now become part of the local tradition and social calendar

include Dunsborough's Melbourne Cup Lunches and Bridge Competitions, Bunbury's Music in the Park, Peel's Golf Day and Passion for Fashion, and Swan Hills' Winter Wonderland Night. In between these there were quiz events, high teas, raffles, entertainment events including a burlesque night, mystery dinners and, of course, sausage sizzles!

Funds raised were used to support local women's refuges (including a new one in Busselton), breast cancer research, to microfinance women in Africa, support individual grants by clubs for high school students and university students, and also acknowledge club recipients of the ZI YWPA award, our A3 JMK winner and the A3 Women of Achievement. Perth Northern Suburbs' excellent Gala Night to present its YWPA awards again attracted many local dignitaries and sponsorships.

Members also worked together and with community groups such as the CWA, Bandyup women's prison, schools and universities to make around 1,000 breast care cushions and assemble over 3,000 birthing kits. It was good to see Bunbury creating news to highlight the one million birthing kits being assembled in Australia and sent overseas! Together members also collated comfort bags, undies and toiletries for distribution to refuges and warm clothes to the needy in remote communities.

On the advocacy front, Zontians were integral to the success of the Zonta House Refuge receiving \$200,000 from the *Criminal Confiscations Grant Program* to implement the Pathways to Safety Project.

International Women's Day was big this year. Zontians in the city contributed enormously to the organisation of the UN Women IWD breakfast, co-hosted by eight women's service clubs that attracted 1,000 attendees and raised nearly \$60,000 for UN Women projects to reduce violence against women in Papua New Guinea. With all the city clubs supporting the 'big' breakfast and Bunbury, Peel and Dunsborough hosting successful IWD local events – the resultant media coverage significantly raised Zonta's profile and awareness of its mission around the state. The contribution of Zonta International was formally recognised by the IWD WA Women's Hall of Fame with the presentation of a certificate by His Excellency Malcolm McCusker, the Governor WA.

The plight of refugees featured strongly this year with the Perth Club hosting another successful Cultural Awareness Day and guest speakers at the Area 3 workshop providing an insight into what goes on behind the scenes to help refugees from 'arrival to citizenship'. The workshop also opened our eyes to Facebook with three clubs now having taken the plunge and other clubs planning to be connected soon.

Peel Club rose magnificently to the challenge of hosting the Area 3 Founders' Day Dinner in November and also the Area 3 Workshop in May. This year has been a time for celebration with Peel celebrating its 20<sup>th</sup> birthday and Bunbury its 25<sup>th</sup> – and all clubs should take time out at Conference to celebrate on what they have collectively achieved! A fantastic start to the biennium.

**ZONTA - CREDIBLE & VISIBLE IN AREA 3**

**LEFT:** Letitia Depiazzi from Perth Northern Suburbs gets the attention of the wooden ducks decorated by local personalities and artists that were auctioned to raise \$20,000.

**RIGHT:** Jill Lyn from Bunbury showcases the birthing kit project and celebrates the one millionth birthing kit being assembled in Australia and sent overseas.



## AREA 4 REPORT

Jane Adornetto, Area 4 Director

Area 4 has had a very exciting 12 months with the chartering of two new clubs – The Zonta Club of Central Goldfields and the Kyneton Secondary College Z Club. These two additions to our Area have been the result of a tremendous amount of hard work, particularly the charter of Central Goldfields, which could not have happened without the combined support and guidance of the Zonta Clubs of Ballarat, Bendigo and Kyneton, and the ongoing support of these clubs in a mentoring role with the new club. I believe the blueprint for this charter will stand the District in good stead in the charter of future clubs.

Area 4 clubs continue to engage with their local communities with special events and activities that increase the profile of their club, whilst actively promoting the objects of Zonta International. International Women's Day/Zonta Rose Day is of particular focus with the majority of clubs holding special events at this time. All clubs participated in White Ribbon Day activities in 2012 and will do so again in 2013, with particular focus on the Zonta Says No campaign. Clubs have worked extremely hard to actively promote our goals and achievements both within Zonta and externally. A number of clubs have had activities promoted on the Zonta International website through the "My Story" link. Most clubs have had publicity within their areas through local newspapers, whether this is for special events or general information about the club itself. Social media is also being used more regularly to promote clubs and their activities.

Our District projects – Breast Care Cushions and Birthing Kits – are well supported by all clubs, with most participating in both projects. The added bonus of the fellowship created by assembly days for the projects is a wonderful by-product of these initiatives.

Young Women in Public Affairs and the Jane M Klausman scholarships continue to be strongly supported by clubs in the Area. It is exciting to note that the recipient of this year's YWPA award from the Wangaratta club has gone on to receive District and International recognition.

Membership numbers have increased in Area 4 over the past 12 months. Whilst there have been some

resignations, there has been a small net increase in membership, before bringing the new club into the equation. This is very pleasing as clubs are working hard to attract new members, but also have a continuing focus on retaining current members. It is extremely gratifying that clubs whose numbers had been declining have turned this around and have recruited multiple new members. I have personally inducted 11 new members since November, one of my favourite duties as an Area Director.

All clubs have made contributions to the Zonta International Foundation. We continue to place focus on the importance of donations to ZIF, and particularly members making individual donations where possible. There has been much positive feedback regarding the video presentations available on our International Service Projects and ZISVAW programs. These tools provide invaluable information for members, but also provide a great opportunity to showcase our organisation to visitors and prospective members.

Preparation of club histories is well underway, in readiness for Zonta International's centennial celebrations in 2019. This exercise has encouraged clubs to ensure their archives are well in order, and is also beneficial for newer members to hear about the history and activities their club has been involved in since Charter. Clubs have also had the task of reviewing their constitutions/rules due to the changes made by Consumer Affairs Victoria regarding incorporated associations.

The combined Area 1, 4 & 5 Meeting was held in Melbourne in March 2013. An extremely well attended event, with all Area 4 clubs being represented. Clubs also took advantage of attending the Victorian Past President's Group Building Better Boards training day in June 2013. Functions such as these are wonderful opportunities to expand our Zonta knowledge, but also give members the opportunity to network with each other, particularly as Area 4 covers such a large geographic area.

Clubs hold many and diverse events to raise funds and to publicise their clubs and the work being undertaken locally and internationally. It is not possible to include a full summary of these events, rather a snapshot of some highlights:

**Albury/Wodonga** – Opening of carer's accommodation, the culmination of long term involvement in this project. Participation in a local garden party and a successful IWD evening.

**Ballarat** – Excellent publicity for the club and White Ribbon Day through attendance at the Ballarat Cup, successful community. Breast Cushion assembly day.

**Bendigo** – Very successful International Women's Day Dinner, and Open Gardens events.

**Central Goldfields** – Charter dinner October 2012, participation/recognition of White Ribbon Day and International Women's Day.



Our newest club – The Zonta Club of Central Goldfields

**Geelong** – Continuingly successful IWD Art Exhibition and scholarship presentation dinner.

**Kyneton** – Well attended and successful IWD dinner, fund raising dinner and scholarship presentations.

**Melton** – Greater community awareness from participation in a local festival, continuingly successful IWD dinner.

**Wangaratta** – A wonderful celebration of the club's 25<sup>th</sup> Birthday, and a continuingly successful IWD Career Breakfast for local girls, and presentation of ZAPA awards.

My first 12 months as Area 4 Director have been both exciting and challenging. It is a continual learning experience that has enhanced my life as a Zontian, and my own personal endeavours. The support and camaraderie of District Board members has been wonderful, and in particular the mentorship of Governor Ann Horrocks has been outstanding. Whilst taking on this role has ensured I have stepped outside my comfort zone, I encourage any Zontian who may be thinking of a District role to put this thought into action. I look forward to the second year of my term and know I will continue to be in awe of the work that Area 4 Zontians undertake in advancing the status of women through service and advocacy within their local communities.

**AREA 5 REPORT**

Lois Green OAM, Area 5 Director

There are now 4 active clubs in Area 5. After being in recess for a year, Launceston now has 7 members with 3 to be inducted by AD Lois in early August. Carol Fuller, Past Area 5 Director and Past Launceston President, has worked tirelessly for the whole year from March 2012 to seek new members. It is through her efforts alone that the club has been revived. Well done Carol. Devonport continues to grow, with 3 new members soon to be inducted, making membership 31, with the possibility of 1 or 2 more joining. Two members did not renew their membership. Hobart Derwent has 1 prospective member who will replace 1 who did not renew.

All clubs continue to support the District projects, with Hobart and Hobart Derwent supporting both breast cushions and birthing kits. Hobart and Hobart Derwent share the supply of cushions to the Hobart hospitals and the occasional requests from Launceston hospitals. Birthing kits are

assembled in partnership with the Salvation Army (Hobart) or high schools (Hobart Derwent). In Devonport's case, the new Launceston members have been invited to the next assembly day. These hands-on District projects really inspire the non-Zontians who participate and raise ZI's visibility and credibility in the community.

Partnerships are very important for Area 5 clubs, as some of them are small in number. Devonport and Hobart Derwent have both joined with Soroptimists to take part in "Walk the Talk" during "16 Days of Activism Against Gender Violence". Hobart has formed a partnership with the Hobart City Mission in its "Small Steps" program that supports young mothers.

Hobart Derwent has had a partnership with the Clarence City Council in "Cheryl's Angels", a program to improve the self-esteem of girls in local high schools. These partnerships enable the clubs to make a greater contribution than they would be able to do as small

clubs and raises the visibility of all parties.

All clubs are supporting the "Zonta Says No" campaign, with bookmarks being distributed at fundraising events and in places such as public libraries. White Ribbon Day will remain the centre of Area 5 clubs' "Say No to Violence" campaign. Events were held on WRD 2012, but were more low-key than the previous year.

Zonta's visibility has been raised with some major fundraising events. Devonport's annual cancer breakfast is always well attended by the Devonport community. Hobart and Hobart Derwent both hold quiz nights which are well attended by non-Zontians, including politicians. This all raises Zonta's visibility.

All clubs are working on their history and archives in preparation for the centenary of Zonta.

The clubs in Area 5 look forward to an active second half of this biennium.

**ZONTA INTERNATIONAL FOUNDATION**

Bev Mattingley, ZIF Ambassador

Our district foundation goals for this biennium are to not only continue to have all clubs donating to ZIF, but to have at least one club where all members have donated as an individual to the Foundation. We have 6 months to meet this goal

Our 3<sup>rd</sup> D23 Foundation goal was to have a 10% increase in the number of individuals giving to ZIF, we have a way to go to achieve this.

Our 4<sup>th</sup> goal is to have 50% of clubs devote a meeting to ZIF and this is a great opportunity to hear updates on all the Service and ZISVAW programs that are readily available on the ZI website and through E-news links. When you do this please notify D23 ZIF Ambassador Bev at [bjmattingley@bigpond.com](mailto:bjmattingley@bigpond.com) so that we can evaluate our measures.

There will be an opportunity to donate to ZIF at Conference. We can also do this

online at the ZI website, [www.zonta.org](http://www.zonta.org), at any time.

We are asking members to bring to Conference or if not attending, to give to their area director old Zonta pins. When a member reaches a new Foundation giving level they receive a new pin. We encourage you to bring your unused pins to the Foundation table so that our Foundation Ambassador can return them to Headquarters.

**JMK STOP PRESS:**

Robyn Scholes, Chairman



The District 23 Jane M Klausman winner has just been announced. Natalie Meyer who won the Area 3 JMK Award was also successful at the District level. In total there were 34 entries this year from students studying across

D23. Tasmania had 26 area entries, WA 7 and there was a club entry from Bendigo. Natalie's application has been submitted to ZI and as the district winner she will receive US\$1000 and be in the running to win a further US\$7000 at international level. ZI Winners will be announced in October. Congratulations go to Natalie and we wish her luck in the next stage of judging at International level.

Natalie, another outstanding young woman says "Now in my fourth year of studying a Bachelor of Arts/Bachelor of Commerce double degree at the University of Western Australia, I have developed greater direction in my

academic and professional goals. I have been offered a position to study at the prestigious University of Toronto during Fall Semester 2013, pending faculty approval of my selected units. This exchange is directly related to my Commerce education as I intend to study four Business units and one Arts unit while in Canada. I am excited to learn about topics such as Strategic Management, Strategic Marketing, Negotiation and International Marketing while on exchange as I believe that, through being taught by experienced and globally acclaimed lecturers, I will enhance my capabilities in comprehending cross-cultural business practices."

**MEMBERSHIP**

Erica Majba, Chairman

**MEMBERSHIP NUMBERS**

I am still waiting for official club numbers from ZI. However data from D23 Treasurer, Paula shows a net increase in club numbers 1/6/ 2013 to 1/6/2012 for the following clubs – Melbourne on Yarra, Mornington Peninsula, Waverley, Adelaide, Adelaide Hills (including Mt Barker members), Clare & Districts, Fleurieu Peninsula, Port Lincoln, Swan Hills, Albury-Wodonga, Kyneton, Melton and Launceston. As a Zonta district we are performing well on the worldwide stage. Congratulations to all clubs that are working hard to grow their membership. Since my last report in the Newsflash I have had requests for new member certificates from – Mt Barker 3 (auspiced under Adelaide Hills), Geelong 2, Adelaide Flinders 3, Bunbury 3, Port Lincoln 1, Adelaide 1 (transfer), Melbourne on Yarra 1, Noarlunga Southern Vales 3, Wangaratta 2, Launceston 3, Adelaide Torrens 1 and Devonport 3. I would like to welcome all those new members.

**SURVEY MONKEY EXIT SURVEY**

I have collated a contact list of members who resigned during the year or did not renew 1/6/2013. After contacting Presidents for their input, an email has been sent, with a simple anonymous online survey to build data on the reasons for resignations across the district. Surprisingly there were only 7 members without an email address and a postal survey has been sent to them. It is hoped that the ease of an online survey will produce a higher rate of response than in the past. The data will better inform the development of plans to minimise resignations. Clubs will receive the summarised results.

**RETENTION**

I encourage Membership committees to develop a follow up process to support the integration of new members into the club rather than just focusing on getting the new members. Do you offer new members a mentor from the club? If so do you know if the mentoring is working? What about holding small,

informal new member coffee catch-ups? This would provide opportunities to get to know each other and existing members better and have a chance to talk and learn about Zonta?

**DEVELOPING A CLUB MEMBERSHIP PLAN**

Following a club request I am developing a Membership Committee Booklet that might be useful for clubs to assist in the development of a club Membership Plan. While this sounds fancy, it really just requires spending some time working out what your committee plans to do in the coming year to recruit and retain members. Writing down what you plan to do and documenting how you will do this makes the handover process easier for Committee chairs and also gives some guidance for new committee members. Too often this information is stored in someone's head. I will forward this guide to clubs as soon as I have had some time to collate feedback from the clubs.

**Young Women in Public Affairs Award**

Kay Stewart



Amanda Roberts, from Wangaratta our District 23 winner whose entry was then submitted to ZI has recently been announced a Young Women in Public Affairs International winner, one of the 10 International awardees. Our congratulations go to Amanda on both her awards. Amanda's entry highlights the expertise and community consciousness of many young women in our communities. Amanda's entry was submitted by the ZC Wangaratta, there first ever applicant. She was

chosen from 13 entries at district level. In total 31 young girls took time to enter this award program and I encourage all clubs to become involved. Amanda will not be able to join us at Conference in September as she has a Yr 12 exam on the Monday and was unable to get connecting flights home. She is hoping to be able to attend Conference in 2015 in Adelaide.

Read the ZI article below or follow the link to read about the other finalists

**Amanda Stephanie Roberts****Citizenship: Australia****District 23**

Described by her high school assistant principal as "a young woman going places," Amanda Roberts wants to dedicate her life to volunteering and assisting those who aren't as fortunate as herself. She says she is lucky to live in a country with abundant beauty, equality, and opportunities.

Amanda participates in various activities through school as well as in her local community. She is the Youth Mayor of Wangaratta, where she addresses the concerns of the local youth. She's

the 2012 Victorian Youth Parliament Opposition Leader, and she is a local ambassador for Cancer Council's Relay for Life. She is also the head girl prefect and student ambassador of her school-wide Positive Behavior and Youth Health Service Committee. Amanda was instrumental in getting students involved to help ensure that student voices were heard.

Due to Amanda's active leadership and volunteerism, she has been awarded numerous honors over the years, which include the Keep Australia Beautiful-Young Leaders Award, the 2/24th Battalion Civics and Citizenship Award, Wangaratta's Young Citizen of the Year, and Lion's

Youth of the Year. She was also selected to undertake the role as the Masters of Ceremonies at the Hume Regional Principals Conference in Melbourne, where she spoke to 340 principals describing the qualities it takes to be an effective leader.

Amanda plans to attend Melbourne University and study commerce and music, as well as privately study foreign languages, including Italian, Spanish, and Mandarin. She is extremely interested in working for Australian politics and working on policies that will improve communities.

<http://www.zonta.org/LinkClick.aspx?fileticket=tXVq7M4YBaQ%3d&tabid=177>



## ZONTA SHOWS THE WAY: CREDIBLE AND VISIBLE

### Tips for members joining us at conference

- ⇒ The Conference Registration Desk will be situated in the ground floor lobby near the Ballroom East where Bunbury's **Jo Wittorff** and her team will be ready to assist you. Registration will be open on the **Thursday from 4.00 to 6.00 pm** and then again on the **Friday from 8.00 to 8.50 am** with the Conference due to start at 9.00am. If you are a delegate or alternate proceed to the Credentials desk manned by **Tricia Summerfield** from ZC Perth and her team who will check your credentials and give voting cards to the delegate.
- ⇒ The first session on the Friday will be a briefing for delegates and first timers where you will hear about the running of the business sessions and how to get the most out of your conference. The procedures for putting and debating motions will all be explained. This is also in your Standing Rules for Conference that has been distributed with the Business C2C.
- ⇒ The members of the conference committee will be on hand and ready to assist and direct you. They will be easily identified by their blue silk jackets. Volunteers also ready to assist, will be wearing blue sashes.
- ⇒ There will be an opportunity to make a donation to ZIF at the District marketplace table where the district merchandise badges will be for sale. *Bring plenty of change as the usual Foundation Collection will be taken up after the end of the ZIF presentation.*
- ⇒ Morning and afternoon teas and lunch are included as part of your registration.
- ⇒ The Rendezvous Hotel is situated along the foreshore and is the perfect place for an early morning walk or a late afternoon stroll in the fresh air.

DISTRICT 23 CONFERENCE - SCARBOROUGH - 13-15 SEPTEMBER 2013



## 62<sup>nd</sup> Zonta International Convention

[Checkout the ZI website for the latest information](#)

**ARTICLES (Inc. PHOTOS) FOR NEWSFLASH NOVEMBER EDITON DUE NO LATER THAN 15th NOVEMBER**

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