

Zonta International Brand Identity Guidelines

Quick Guide

Zonta logos



Zonta International



Zonta District



Zonta Club



Zonta Foundation

Zonta logo variations



Reverse



Black & White



Horizontal

Typography

Below are Zonta approved fonts in order of preference.

Hypatia Sans Pro

Hypatia Regular

Hypatia Semibold

Arial

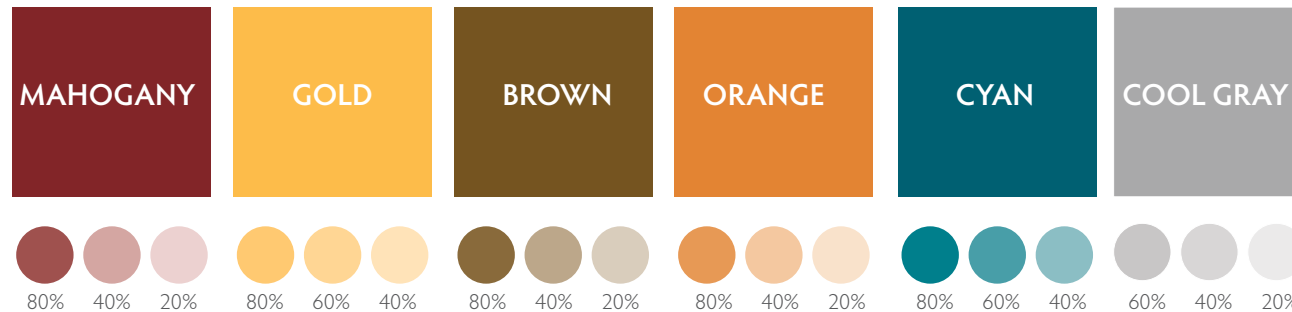
Arial Narrow

Arial Italic

Arial Bold

Arial Bold Italic

Approved Zonta color palette and tints

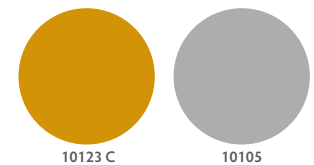


Color standards chart

	Mahogany	Gold	Brown	Orange	Cyan	Cool Gray
PMS (Pantone)	1815C	142C	140C	7413C	3155C	Cool Gray 6
CMYK	21/92/82/35	3/27/83/0	42/59/100/33	9/57/93/0	100/45/46/19	35/29/28/0
RGB	128/37/40	245/189/71	117/83/25	225/132/49	0/95/113	169/168/169
HEX (Web)	802528	F5BD47	755319	E18431	005F71	A9A8A9

When gold or silver foil is required, use the following color standard.

Pantone Premium Metallics Coated



NOTE: CMYK and RGB values for tints are included in the complete version of the Zonta International Brand Identity Guidelines.