



NewsFlash

NOVEMBER 2016



FROM THE GOVERNOR

Judy Gorton

The International Convention held in Nice France in July, has been and gone and those who attended will, I am sure, agree it was a fabulous event. 48 members and delegates attended from District 23 which was very pleasing.

The meeting for members of District 23 was held on Saturday 2nd July and provided an opportunity for the outgoing Governor to thank office bearers and members for their contributions throughout the 2014-2016 biennium and as incoming Governor I was able to welcome my new Board and Chairmen and present those in attendance with their name badges and Zonta pins.

Due to the spread of attendees across the District, almost all Club newsletters have published a Convention report showcasing different events, activities and highlights for those who served as Club Delegates, Alternates or participants. It is therefore not my intention to provide a detailed report on the day to day convention program.

I would however like to mention the Membership Awards which recognised individuals and Clubs for the outstanding work that was undertaken throughout the biennium in attracting members. A Silver certificate (11-15 new members) was presented to the Zonta Club of Kyneton and an Award to District 23 for having no Club disbandments during the biennium. In the area of Service Awards, the Zonta Club of Adelaide's project *Walk in my Shoes* came 4th out of all the club service projects submitted from 31 districts—what outstanding success.

The 2016-2018 Biennial Goals were presented by Zonta International President Sonja Hönig Schough and both the Goals and the Zonta International Strategies on Violence Against Women projects (ZISVAW) were approved by the Convention. Whilst ZI President Sonja does not have a catch phrase such as we had last biennium, she emphasised to us that we will continue in our work to be "a leading advocate for women's rights to ensure equality for all women". Our international service projects all have both a service and an advocacy aspect and this message needs to be reflected in our District, Area and Club Projects.

As Governor, I reiterate this view and encourage all of our Clubs to ensure that our Vision and our Objects are known and reiterated by all Zontians.

Awards at District and International. Great news for the ZC Melbourne's East, their nominee, Nandini Kartheyan was selected as the D23 winner of the Young Woman in Public Affairs award and went on to win one of 10 awards at International level.

The 2016-2018 District Board came together for their first Annual General Meeting and Board meeting in Perth at the beginning of September. This was a great opportunity for us to start working as a team and to share our personal and Zonta journeys with each other.

A training session on Leadership was presented by past District Governor and former ZI Board member, Liz Woodgate and a start was made on the development of the District Strategic plan. The goals have now been completed and are available on the D23 website. Please note that each of the goals is based on the International goals for the 2016-18 Biennium. I encourage all Clubs to base their strategic plans on the District Goals.

I hope you will enjoy our new look District NewsFlash produced by past Area 2 Director Nan Berrett.

KEY DATES

NOV 8	ZONTA'S 97TH BIRTHDAY
NOV 13	NEWSFLASH ITEMS DUE
NOV 15	DEADLINE AMELIA EARHART FELLOWSHIP
NOV 25	INTERNATIONAL DAY FOR THE ELIMINATION OF VIOLENCE AGAINST WOMEN
	16 DAYS OF ACTIVISM START
	ZONTA SAYS NO
NOV 25	WHITE RIBBON DAY
DEC 10	HUMAN RIGHTS DAY
	2017
JAN 11	AMELIA EARHART DAY
FEB 13	NEWSFLASH ITEMS DUE
MAR 8	ZONTA ROSE DAY / INTERNATIONAL WOMEN'S DAY
MAR 25	AREA 3 WORKSHOP
APR 1	ZI & D23 DUES
SEPT 1-3	DISTRICT 23 CONFERENCE, GEELONG
	2018
JUNE 27- JULY 3	ZI CONVENTION, YOKOHAMA, JAPAN

DISTRICT 23 BOARD

GOVERNOR	JUDY GORTON
LT GOVERNOR	JANE ADORNETTO
SECRETARY	FAITH O'BRIEN
TREASURER	TRISH MCLEAN
ZI LIAISON	UTE SCHOLZ
AREA 1 DIR	JASMINE KOCH
AREA 2 DIR	PRU BLACKWELL
VICE AREA 2 DIR	LEANN SYMONDS
AREA 3 DIR	JO WITTORF
AREA 4 DIR	LYN SYMONS
AREA 5 DIR	CHRISTINE HEPBURN

LT GOVERNOR –Jane Adornetto



I'm honoured to be the Lt Governor for District 23 for the 2016-18 biennium.

I am a member of the Zonta Club of Geelong in Victoria, and have held the following District roles over the past few years – Newsflash Editor, Area 4 Director and District Secretary.

In addition to reporting to and assisting the Governor, the Lt Governor is also the District Membership Chair.

In this role I assist all clubs with any membership matters, including the issuing of new member certificates, assistance in the establishment of new clubs and providing tools to clubs for recruitment and retention of members.

Please do not hesitate to contact me at janeadornetto@gmail.com for any membership matters.

Regards, Jane

ADVOCACY UPDATE—It's only advocacy if someone sees or hears about it!

All clubs should have by now appointed a Service & Advocacy Chair and will be working towards various initiatives—from awareness to measurable actions.

Advocacy has been included as Zonta's objects and mission statement for more than a decade and clubs have been encouraged to be strategic and stick to Zonta's Advocacy Objects and not simply be community service organisations or welfare agencies.

There are some useful tools for advocacy planning and evaluations:

http://www.unicef.org/evaluation/files/Advocacy_Toolkit_Companion.pdf

<http://www.hfrp.org/content/download/3460/99060/file/UserGuideAdvocacyEvaluationPlanning.pdf>

CHECKLIST

- ◆ Did you document the process on your website?
- ◆ Did you report progress on your Facebook page?
- ◆ Did you Tweet about your activities?
- ◆ Did you report actions on the Zonta International site?
- ◆ Did you include photos?
- ◆ Did you report actions on the District website?
- ◆ Did you include photos?
- ◆ Did you report on your Club website & newsletter?
- ◆ Did you include photos?
- ◆ Did you send news releases to local news media?
- ◆ Did you report on District Advocacy Achievement Forms?

POINTS TO NOTE

Clubs within our District must speak with one voice and coordinate actions.

Service & Advocacy can be combined but the two must be distinguished from each other.

Statements to media, submissions etc must be in the name of the Club only.

Advocacy work may influence the making of laws, the implementation of laws, general attitudes and take action in the public interest.

Clubs must focus on women's issues writing the objects of Zonta International and CVEDAW 1-16, Bill of Rights for Women.

Issues in focus: women in leadership, domestic & family violence, ZI position papers on trafficking & migration.

Information sourced from Advocacy Power Point, Nice Convention & District 23 Advocacy Chair Naomi Reschke.

INTERNATIONAL SERVICE & ZISVAW PROJECTS 2016-18

The International Service and ZISVAW projects for 2016-2018 are:

- ◆ Towards Elimination of Obstetric Fistula and Reduction of Maternal and Newborn Mortality in Liberia
- ◆ Let us Learn Madagascar Education program focussing on adolescent girls
- ◆ The Future We Want—addressing human trafficking and unsafe migration of women and girls in Nepal
- ◆ Knowledge for Dignity. An initiative for Adolescent Girls in Niger.



Find out more <http://foundation.zonta.org/Our-Programs/>

AREA DIRECTORS ROUND UP

AREA 5—TASMANIA—Christine Hepburn



The perfect place to start is to acknowledge and thank Julia Taylor for the wonderful inclusive leadership demonstrated throughout her two years as Area 5 Director. Thank you for setting an excellent example Julia.

Over the next two years I am looking forward to working alongside the amazing group of women who live the values of Zonta in Tasmania, along with our Governor Judy Gorton and the District 23 Board members.

The privilege of my first official function was an invitation followed up with a very warm welcome at the Devonport Club. There I had the honour of inducting a new member, shared in the receipt of their clubs Bronze Award for new Memberships from the International Convention in Nice, and enjoyed hearing Wendy Quinn provide a window into her Convention experience.

Launceston has hosted an Antique, Vintage & Retro Appraisal Day fundraiser and Zonta information day. A café, stalls, displays and two specialist appraisers, created the atmosphere for those who brought along their treasures. It was so interesting to hear the stories evolve around each item as they were carefully unpacked.

Hobart-Derwent Club continue an inspiring collaboration with their Z Club, coming together to host a Birthing Kit Assembly day. They are also exploring innovative fundraising opportunities for the balance of 2016. I look forward to seeing what they will achieve.

The Hobart Club have really embraced the Area 5 workshop fundraising ideas and are also exploring advocacy opportunities.

Tasmania is a small state with a big heart. With the vibrant nature of our Zontians coming together, it will be an exciting biennium to see where and how we can heighten our Conviction, Commitment and Courage.

Kindest regards

Christine



The Launceston Club's Antique, Vintage & Retro Appraisal Day.

AREA 4—WESTERN & NORTHERN VICTORIA—Lyn Symons



I joined Zonta in 2012 as a charter member of the Zonta Club of Central Goldfields and was the inaugural Club President.

I have also served as the director of the club's Service and Advocacy Committee.

On reflection of my work and social life I have always taken a social justice bent and Zonta International is a perfect fit for me in pursuing gender equality.

As the Area 4 director I plan to assist members and all contacts to appreciate the difference that can be achieved both locally and worldwide by actively working to achieve gender equality through projects, advocacy and the lives we lead.

Regards, Lyn

*When we do the best we
can, we never know
what miracle is
wrought in our life, or
in the life of another.*

- Helen Keller



AREA 3—WESTERN AUSTRALIA —Jo Wittorf



I am excited to begin my term as Area 3 Director and look forward to working with the six Zonta presidents and clubs in my Area, as well as with the District Board and Chairmen. My role as District Secretary during the 2008-2010 biennium opened up my Zonta world to another level, and I know I'm going to learn a lot more and plan to get to know many more Zontians this biennium.

Looking at the 2016-2018 biennium goals set by International President Sonja, I am happy to see goals that have long been my personal focus and whilst all the biennium goals are important, Membership and Resources are particularly dear to my heart.

It's always a plus to gain new members, but I believe we must make a conscious effort to look after those we

already have, and retention is an area I would like to focus on. Our organisation relies on a strong membership base to function effectively and we can all contribute to this.

Zonta International is constantly improving communication and technology platforms and my aim is to alert members to the availability of further online learning tools and resources as they are developed by the Zonta Leadership Academy. I believe those Zontians who step up to club leadership positions should be supported by effective Zonta-focused resources and I will be encouraging clubs to use available resources and provide feedback on their effectiveness.

I have already visited a few clubs and have come away feeling confident that Zonta is in good hands. I am sure that opportunities to visit other clubs will reinforce this view.

Regards
Jo

AREA 2—SOUTH AUSTRALIA & NORTHERN TERRITORY —Pru Blackwell



As a letter of introduction, may I firstly congratulate you all in your new roles as Club Presidents, Secretaries and Board members, elected to provide local Zonta leadership for the new operating bi-ennium 2016 -2018.

And secondly, I am delighted to have been elected as District 23 Area 2 Director along with Leann Symonds as Vice Area Director

for the same period and look forward to getting to know you better and working together.

There are 14 Clubs in Area 2 and together with Leann we hope we can seamlessly sustain the work of Nan Berrett and Anne Miller provided in 2014 – 2016.

We specifically appreciate the training undertaken in the Area and look forward to consulting with you, leading up to future Presidents' meetings and workshops, so that we are appropriately equipped for the empower-

ment of women through service and advocacy.

Leann and I have a range of leadership skills from experience in both professional and voluntary backgrounds, but strongly believe in the wisdom of all.

We understand our roles should focus on support and facilitation, with primary priorities in good governance, membership management and strategic collaboration, which are premised on the Zonta International Focus Areas of Service, Advocacy, Membership, Resources and Centennial Anniversary.

Having recently attended the Zonta International Convention in Nice, France, I am also keen to share my understanding of operating within the complexities of an international organization, by maximizing the alignment of our Club work with Zonta International's and District 23's Board's Plans.

Leann and I will revel in learning about your Club's work and sharing with others.

Our friendship in Zonta,
Pru

AREA 1—METROPOLITAN & EASTERN VICTORIA —Jasmine Koch



I am delighted to be on the District Board again, this time around as Area 1 Director and under the leadership of Governor Judy.

As a long term member of Zonta Club of Melbourne on Yarra and the D23 leadership team, having held positions of D23 Treasurer, Conference Chairman, Nominating Committee Chairman and Bylaws & Resolutions Chairman, I plan to share my knowledge and experience with the

clubs in Area 1. Plus encourage all clubs to focus on Zonta Goals and the Zonta Vision – we will be reciting it off by heart by the end of the biennium!

Regular Area 1 Presidents meeting, working with A4 Director Lynn Symons on the combined A1 & A4 meetings, supporting and mentoring club presidents and visiting clubs to meet the members are my initial ideas.

Regards
Jasmine

Here's to strong women—may we know them, may we be them, may we raise them.

Z CLUBS & GOLDEN Z CLUBS—Judy Rothe

MATHEW FLINDERS COLLEGE Z CLUB

WINTER WARMER DAY

The Z Club organised a Winter Warmer Day in August. The idea was for students to wear colourful scarves, beanies and gloves on that day and make a gold coin donation.

The Z Club girls launched this day at an assembly with them wearing colourful scarves and beanies.

Even the Principal got in the mood and wore a beanie at assembly.

The money raised went to local youth who are in need. The girls have asked the Zonta Club to give some ideas as to where the money would be best to go.

OGILVIE HIGH SCHOOL Z CLUB

BIRTHING KIT ASSEMBLY DAY

In July the Ogilvie High School Z Club members assembled 200 Birthing Kits assisted by a number of the Zonta Club of Hobart/Derwent members.

It provided an opportunity to recruit a number of new members to the club.

It is hoped that the club will gain at least eight new members as a result of the Z Club members being able to discuss the opportunities that being a member of a Z Club provides for students to assume roles of responsibility and leadership in the school, local community and worldwide.



KYNETON SECONDARY COLLEGE Z CLUB

GET ON THE PADDY WAGON

Kyneton Secondary College Z Club have 22 members and worked in partnership with "Share the Dignity" for the month of August.

The Z Club, along with Share the Dignity, believe that sanitary items should be a right not a privilege therefore the club ran a program called "Get on the Paddy Wagon"

They asked members of the College community to donate sanitary items.

These donated items have been distributed to women and girls in need.

ST CATHERINE'S COLLEGE GOLDEN Z CLUB

SEMESTER 1 REPORT 2016

With a strong emphasis on member development and engagement, we have explored numerous issues facing women around the world. Through volunteering and fundraising we have engaged with some of these challenges at home and abroad.

Volunteering:

Starting Over Support: Sorting day

The day was split into a morning and an afternoon time slot so that more members would be able to attend. In total we had seven members assist and were involved in cleaning donations, sorting and organising the storage and preparing household kits. The day was thoroughly enjoyed by members and we are looking forward to collaborating in the future.



Meng Dunmow and Hannah Wundsam at SOS

GETTING OUR MESSAGE OUT— Notes from PR Chair Jane Smith

PR is everyone's business—All Zontians are ambassadors for their clubs and Zonta International.

Make sure it is systematically used and in this exact wording on your publications, website etc...

ZI website.

Old printed materials can be used until stock depletes.

THE OFFICIAL ZONTA MISSION

The official mission of Zonta is : *"Zonta International is a leading global organization of professionals empowering women worldwide through service and advocacy".*

BRAND GUIDELINES

Always use the authorised brand guidelines. Your club logo in the new format can be requested from ZI.

There is also a new standard power point template available from the

ZONTA PRINT PORTAL

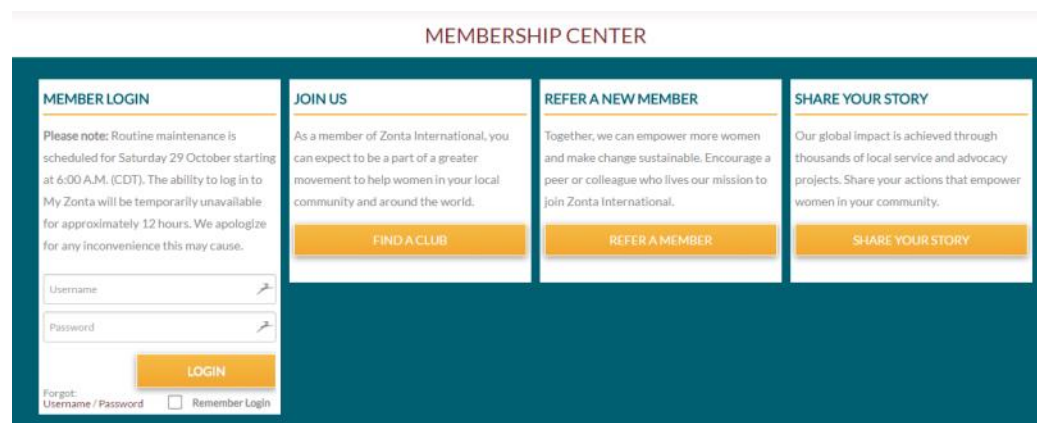
Standardised brochures & documents used worldwide are available with pre-designed customizable templates against a small fee: www.zontaprintportal.com

PUBLIC ZI WEBSITE V MY ZONTA

You can access 'My Zonta' on the Zonta International website: www.zonta.org by clicking on 'My Zonta' at the top of the page.



This will take you to the Membership Centre



Your login is your first name + Your member ID# and your password is : zonta + member ID# (all lower case and no spaces between).

Your club treasurer can furnish you with your member ID #.

Members should login and update any changes to their profile, including new addresses, phone numbers etc.

PR & COMMUNICATIONS REPORT— Chairman Jane Smith

I attended a very informative PR&C workshop at the Nice Convention and am looking forward to another biennium working with members to promote Zonta International, our District and Clubs.

The new District 23 website went "live" in June. I encourage all members to visit www.zontadistrict23.org.au and would appreciate any feedback. Carole Theobald and I are learning our way around Wordpress so that we can keep the site updated.

Please ensure that the Zonta brand guidelines for logos, colours, fonts etc are being used. The Brand Guidelines, together with a new powerpoint template, are available on the ZI website in My Zonta under Tools/PR Tools and Logos. Templates for brochures, documents etc are now

available on the Zonta Print Portal www.zontaprintportal.com for a small cost and Presidents should have been issued with a password. I do have templates that were previously on the ZI website that I can make available.

Please contact me if you require any assistance with the branding.

Jane Smith



Zonta International Facebook Page—click on the Facebook logo to go straight to the page.

CLUB LEADERS RESOURCE GUIDE

Some useful resources:

- ♦ Zonta's bylaws and rules of procedure <http://membership.zonta.org/Governance>
- ♦ Club Manual which includes the job description of the club president
- ♦ Club Manual June 2016
- ♦ Zonta Website, www.zonta.org and monthly e newsletter
- ♦ Your Area Director
- ♦ Past club leaders - schedule a meeting with the outgoing club leaders to ensure a smooth transition

Tips for a successful and growing club:

- ♦ Well led – supports current leaders and develops future leaders
- ♦ Mission focused – advocacy and service & thinks globally and locally
- ♦ Supportive of its members- fellowship is important
- ♦ Has well run meetings (page 31 in the Club Manual)

- ♦ Ensures all members are heard - minority are heard and majority decide
- ♦ Mentors new members

Membership Retention and Growth

- ♦ Listen to the members
- ♦ Sustained growth occurs when the club delivers on Zonta's mission – is visible and credible
- ♦ Utilise the Public Relations opportunities that are available to your club
- ♦ Encourage club contributions to the Foundation (clubs are encouraged to contribute 1/3 of all service monies raised locally to the Zonta International Foundation)
- ♦ Encourage individual contributions to the Zonta International Foundation
- ♦ If all members of the club contribute to the Foundation this biennium, your club will be recognised at the 2018 Convention

* Credit: Area 3 Director Jo Wittorf

Zonta 2017 Diaries



Contact Zonta Club of Melbourne East, Di Hillman: dizon3@netspace.net.au for an order form.

2017 Diary refills @ \$17ea

Zonta Diary Cover @ \$12 ea

Zonta Stylus/Pen @ \$5ea



District Governor Judy Gorton has announced a new committee made up of past Governors and other senior Zontians who have held leadership roles. This group—the 'D23 Centennial Anniversary Celebration Committee'—is comprised of the following members.

*Margaret Rowland—Chairman
(ZC of Adelaide Flinders)*

Karen Groves (ZC of Perth)

Dawn Newman (ZC of Perth Northern Suburbs)

*Naomi Reschke—D23 Chairman
Advocacy (ZC of Gawler)*

Julie Wiltshire (ZC of Hobart Derwent)

It will be the task of this Committee to work across the District to encourage clubs and enthuse all members to focus on events that will promote Zonta's centenary. As one of ZI's goals this biennium, the Anniversary will be a once-in-a-lifetime opportunity to

- ☐ **Celebrate our successes and longevity.**
- ☐ **Increase Zonta's visibility.**
- ☐ **Influence opinions and attitudes about women's issues.**
- ☐ **Enhance ZI's impact as leading advocates for issues affecting women and girls.**

Welcome to Zonta



The new Welcome to Zonta brochure is available from the ZI website. This 16-page brochure is available in packs of 50 for US\$25.

Other Zonta branded items are also available from the Zonta Store:

<http://www.zontastore.com/>

NewsFlash Apology

A few events have conspired to make this, my first NewsFlash as editor, late! My sincere apologies for this. Will try and make it up by having the next one out by the beginning of December.

Kind regards, Nan
(nanberrett@bigpond.com)



'Like' our D23
Facebook Page