

NewsFlash



May 2019



Dear District 23 Zontians,

It has been my great privilege to visit all Areas in District 23 recently. I've attended International Women's Day functions and Area Meetings and Workshops. The District 23 Board also met in conjunction with an Area Meeting in Tasmania. I've heard inspiring guest speakers from outside Zonta, doing wonderful things across many areas of expertise. I'm in awe of District 23 Zontians and the work they are doing across our district to empower themselves and others.

All Area Directors and our Vice Area Director have delivered fantastic programs. Well done team. To amazing home-hosts who have looked after myself and members of the board, a huge thank you. Your hospitality is greatly appreciated. We have been wined and dined spectacularly!

We now look towards our combined conference in Brisbane in September. The conference team are working hard to ensure this is a conference to remember. Come and join us! *For those not active on social media, the above is a repeat of a recent Facebook post.*

In speaking of social media, when time permits, I enjoy browsing Facebook to see what clubs have been up to. Posts are varied – some indicating specific club activities, others further spreading messages from Zonta International or other clubs and districts. Great work and very entertaining! I've been really excited to see our new banners very much in evidence in lots of photographs too.

I would however like to advise caution to clubs who repost from individuals – comments on these original posts should be vetted before reposting. I noticed one of our clubs had recently posted an intriguingly captioned photograph. Unfortunately, in looking through the comments on the original post (not the repost) I was concerned by the content of some of the comments.

The Zonta International Electronic Communication Guidelines, when speaking of social media, advise, in part:

Many Zonta clubs have a Facebook page. Some basic guidelines for the clubs and districts are;

- *Always nominate an administrator or a social media committee, who is responsible for social media in the club or districts.*
- *Each club member may have a personal account and make comments on social media as an individual.*
- *Club information or comments must only be posted by the person(s) designated as administrator(s), to ensure that the posts are reflecting the Objects of Zonta International and its mission statement. Write your own club or district social media policy, to ensure a consistent approach if you change administrator.*
- *Use social media to advertise your events, club meetings, district conferences, area meetings, fundraising events and other Zonta activities.*
- *Remember that posts and pictures on the web stay forever.*

Have fun with social media, it's a great tool when used correctly, but please be mindful of the above.

Centennial Anniversary Grants

17 District 23 clubs applied for grants, which is a fantastic result. Good luck to those clubs.

ZI Service Committee member Ann Horrocks has advised 289 applications were received. Each member of the service committee is assessing 179 applications, but not applications from their own districts. "Initial deadline is the 17th May with final collating/assessment by the whole committee by the end of May 2019. The ZI Board will review the nominated successful applications at its Board meeting in Denver from 2 – 6 June. An announcement of the successful applications should follow soon after."

Statement on Women's Reproductive and Sexual Health

The Zonta International Board, along with the review and update of other governing documents conducted on a regular basis, elected to retire the Women's Reproductive Health Policy issued in October 2014. It is replaced by a **Statement on Women's Reproductive and Sexual Health** which has been drafted following the UN Declaration of Human Rights, CEDAW and the Commission on the Status of Women (CSW63) Zonta International sees this as a step forward to keep pace with global gender-equality advocacy.

Please use the following link to the statement on the ZI website. <https://membership.zonta.org/Tools/Advocacy-Tools>

At this time of year many clubs install new Presidents and other board members. To those outgoing club leaders, thank you for the time, energy and commitment you have given to the role. I also welcome new club leaders. Don't feel daunted by your role. Your outgoing board members are great sources of information, as well as your Area Director. You are not alone. I know you will give the role your all and look forward to meeting as many of you as possible over the coming months. Yours sincerely, in Zonta service.

Jane

Jane Adornetto,
District 23 Governor 2018-2020

Advocacy Committee Report

Christine Hepburn District 23 Chairman 2018-2020

It is exciting to notice Advocacy is on a strong upward trajectory across our District.

Often there is a vagueness around the difference between service and advocacy and how we as clubs or individuals can make our efforts count. I thought it may help if we explored here just what advocacy is.

One official definition is 'the act of speaking on the behalf of or in support of another person, place, or thing'.

Advocacy is an activity by an individual or group that aims to influence decisions within political, economic and social systems and institutions.

Advocacy promotes equality, social justice, social inclusion and human rights and it may be as simple an action as attending a Forum.

Advocacy in all its forms seeks to ensure that people, particularly those who are most vulnerable in society, are able to:

- Have their voice heard on issues that are important to them.
- Defend and safeguard their rights.
- Have their views and wishes genuinely considered when decisions are being made about their lives.

The purpose of advocacy is to promote or reinforce a change in policy, programme or legislation. Rather than providing support directly to clients or users of services, advocacy aims at winning support from others. In other words, creating a supportive environment.

Effective advocates influence public policy, laws and budgets by using facts, their relationships, the media, and messaging to educate government officials and the public on the changes they want to bring about.

Developing a strategy is the most effective and efficient way to work. Having a strategy for our advocacy efforts will help you to outline your vision and goals, identify the stakeholders that will need to be involved and how you will reach them.

A strategy helps you map out how change can occur.

Advocacy is the number one way individuals or clubs can advance the issues they care about and help bring about systemic, lasting change.

Planning an advocacy campaign is a dynamic process. It involves identifying the issue, developing solutions, building support, and bringing issues, solutions, and political will together to ensure that the desired change takes place. Finally, it involves monitoring and evaluating the entire process.

Advocacy Is Important. You don't need special training to be an advocate. Anyone can do it.

Here's to each of us across District 23 identifying more advocacy opportunities, mapping ways to maximise those opportunities, and increased effectiveness with our advocacy actions...

Service Committee Report

Jasmine Koch District 23 Chairman 2018-2020

I hope members who attended Area Meetings enjoyed the D23 Girls Not Brides PowerPoint presentation. This presentation and reference sheet has been uploaded to the D23 website for clubs to use.

D23 Advocacy Committee Chairman, Christine Hepburn and I have updated the D23 Service and Advocacy Project Checklist along with the D23 Service and Advocacy Award guidelines and

application form for 2019.

The Award will be presented at the District 23 conference component at the Combined District Conference in Brisbane.

The updated documents have been sent to clubs and are available on the D23 website, so that clubs can nominate their service and advocacy projects.

Thank you to Margaret Bird and Kerry Cameron for their contribution in maintaining the D23 breast cushion database.

Based on the information reported by clubs, close to 3000 cushions were delivered across the district for the 2018 calendar year. What a great achievement!

Combined Australia & New Zealand District Conference, September 6-8

Brisbane Convention & Exhibition Centre, South Bank Brisbane, Queensland,

The ANZ Conference Newsletter #4 has been emailed to club email addresses.



The Conference Facebook address is [Zonta 100 Australia and New Zealand](#)

BOOK NOW—Early Bird registration of \$250 closes on 30th June 2019:

United Nations Committee Report

Kay Stewart District 23 Chairman 2018-2020

March was a busy month!

An important part of the role of district UN Chairman is to promote awareness of UN agencies and programs, and understanding of the relationship between the UN and the programs and activities of ZI. With this in mind, I was privileged to speak at the Area 3 Workshop in Mandurah (WA) and the Area 5 Workshop in Devonport (Tas).

In reading recent club newsletters, it has been exciting to see the degree of involvement with UN International Women's Day. Clubs outside the capital cities are particularly active in their local communities. In the larger cities, UN Women Australia National Committee and local council IWD celebrations were attended by a number of members.

The 63rd Session of the Commission on the Status of Women (CSW63) was held in New York 11-22 March 2019. The priority theme was 'Social protection systems, access to public services and sustainable infrastructure for gender equality and the empowerment of women and girls'. The Agreed Conclusions will be made available shortly at <http://www.unwomen.org/en/csw/csw63-2019>. One hundred and ten Zontians from 23 districts attended. ZI ran a successful side meeting on the topic of early and forced marriage.



Area 3 Workshop speakers.

Front row: Kay Stewart, Faith O'Brien (A3 Director), Jane Adornetto (D23 Governor), Judy Gorton (ZI and ZIF Director)



Zontians at CSW New York

Amelia Earhart Fellowship Report

Belinda Jutzen District Co-ordinator 2018-2020

Many Clubs in our District held functions in January to commemorate Amelia Earhart who was a Zontian from 1928 until her untimely disappearance in 1937. As a Zontian she actively promoted the ideals of Zonta by encouraging women to take on non-traditional fields. She lectured at Zonta Club meetings, urging members to interest themselves in aviation. Zonta was the only non-aviation organisation to which she belonged.

[The Amelia Fellowship](#) was established in 1938 in honour of the famed pilot and is highly sought after from women worldwide. The 2019 Fellowship awardees have been announced. This year 175 applications were received with 30 fellowships being awarded to exceptional women pursuing Ph.D/doctoral degrees in aerospace-applied sciences or engineering are from 15 countries. A biography of each of the AE Fellows will be available on the Zonta International website in June.

The application for the 2020 cycle will be available mid July 2019.

These Fellowships are made possible by generous contributions to the Zonta International Foundation Amelia Earhart Fellowship Fund.

Information on the AE Fellowships can be found on the ZI website. You will need to member login and go [Award, Scholarship and Fellowship Tools](#).

Nominating Committee Report

Beryl McMillan District 23 Committee Chairman 2018-2020

When we meet in September at our Centennial Anniversary Inter District Conference in Brisbane, club delegates will elect our district leaders for the 2020 to 2022 biennium. Prior to that, it is the responsibility of your District Nominating Committee to prepare a slate with passionate and well-qualified candidates to stand for election.

We request the assistance of all members in encouraging prospective candidates to nominate – don't leave it to others!

Our goal is to have a competitive slate for the following elected district positions:

- District Board
- Governor
- Lieutenant Governor
- Treasurer
- Area Directors 1 to 5
- Vice Area 2 Director
- Nominating Committee of 3 people

The secretary and other district roles are appointed by the governor.

Members may self-nominate or you can note the attributes required for our district leaders and approach one or more members with encouragement to nominate. The nominating committee may also seek further applicants.

The information previously sent to all clubs and available on the district website includes information about the

roles, the qualifications required of nominees and the ZI Campaigning Policy which must be followed.

All information required is at www.zontadistrict23.org.au/resources/admin-documents

Please feel free to contact a member of the committee:

- Beryl McMillan 0418 388 738 berylmcm@gmail.com
- Leann Symonds 0409 538 202 symos@aapt.net.au
- Julia Taylor 0415 311 616 juliazaylor@hotmail.com

Z and Golden Z Club Report

Judy Rothe District 23 Coordinator 2018-2020

The 'Leading the way with the youth of today' session, suggested by Governor Judy Gorton at the D23 Conference in Geelong in 2017, was a turning point for D23 Zonta Clubs who now have more information in regard to the importance of acquiring young leadership groups within their Secondary Colleges and Universities.

Area 1
A Golden Z club has been formed and sponsored by the ZC of Melb on Yarra. The Caulfield University Campus Golden Z club was chartered in 2018

Area 3
Golden Z club sponsored by the ZC of Perth. St. Catherine's University Campus Golden Z club chartered in 2017. Shenton High School Z club chartered in May 2018 and sponsored by the Zonta Club of Perth.

The Zonta Club of Dunsborough has sponsored the Busselton Senior High School. 'Geographe Bay' Z club to be chartered in June 2019.

Area 4
A Z club sponsored by the ZC of Kyneton. Kyneton Secondary College Z club. Chartered in September 2012.

Area 5
Both Z clubs were sponsored by the Zonta club of Hobart/Derwent. Ogilvie High School Z club chartered in 2016. Kingston High School Z club chartered in 2017.

D23 Merchandise provided to Z and Golden Z Clubs:

- New Z and Golden Z club lectern banners provided to all chartered clubs.
- New Z & Golden Z club brochures being created at the present time.
- New larger Z Club badges for all members.
- Z's clubs bunting for promotional purposes as shown below.

[Zonta District 23 Z and Golden Z Clubs](#) Facebook page was created in May 2016.

Reporting to Zonta International for their Z -Letter during the last three years has proven to be most successful but sadly in 2019 I was informed the ZI Z-Letter had been disbanded.

At this time I wish to thank the District 23 Governors, Erica Majba, Judy Gorton and Jane Adornetto for having faith in me to encourage and administer information to all Zonta clubs in sponsoring Z and Golden Z clubs during the past five years. May this important area continue into the future for the betterment of our District 23.



Zonta International Foundation (ZIF)

Margaret Lynch District 23 Ambassador 2018-2020

It is an honour to be District 23's Foundation Ambassador and I will work diligently to support Gov Jane as we all work together to achieve Zonta's mission. The D23 Goals will assist us in understanding the links between our contributions and the projects and programs for the 2018-20 biennium.

D23 Clubs have continually been acknowledged as generous contributors to the Foundation.

Internationally, this Centennial biennium has had a good start with over US\$200,000 donated to the Foundation at the Yokohama Convention.

This is a record and also a reflection of the many continuous efforts made by

all Zontians who promote our projects, programs and funds.

This is also a reminder that our Club contributions are due. Please check your club has completed the process.

In this Centennial biennium I hope we can match, if not exceed previous donations. This can be done when members have a clear understanding of the nature and purpose of the projects and programs. This is part of my role as ZIF ambassador and I am always available to assist you if needed. I can be contacted on mmlynch52@gmail.com

I wish all Clubs every success with their fundraising as we work towards realising the goals of ZIF.

I hope many of you were able to attend your Area meeting and heard the update on the work of the Foundation. Please use the ZI website for details of all the Projects and Awards.

I would like to encourage us as a District that every member makes a personal contribution by the end of SEPTEMBER this year – for our joint Districts Conference in Brisbane.

The catch phrase is – EVERY MEMBER BY SEPTEMBER – consider giving up your morning coffee for two weeks ...etc

EVERY MEMBER BY SEPTEMBER

FREQUENTLY ASKED QUESTIONS

Zonta International Foundation is the body which has been successfully funding ZI programs since 1985 though the generosity of Zontians and Zonta clubs around the world. Below are four questions I have been asked to address in the last few months and thought everyone may like to consider them.

Q. 1. When do Club contributions have to be sent to the District?

In order for the Clubs to be acknowledged formally at the Conference/Convention of that year, all donations should be sent to the District Treasurer by **30 April of that year**. This is to allow time for money transfers and paperwork to be done. Donations can be sent any time. Many clubs send 1/3 of their fundraising immediately after the event or make donations quarterly. This saves a rush as we near the end of the financial year.

Q.2. How often are Clubs expected to contribute in a biennium?

Clubs can donate as many times as they wish over the biennium. As stated above, dates are crucial if you wish public acknowledgement at the conference or convention. Regardless of when you donate a record is kept on line and individuals can 'see' their own contributions. Club Presidents/ Treasurers can request access to their Club's donation record. The ZIF Ambassador can also contact Clubs re their annual donations.

Q. 3. Why do we have to give 1/3 of our fundraising to the Foundation?

Research has shown that people give because they are asked and because of their commitment to the mission of our organisation. It is in this spirit of giving and generosity that:

All Clubs are asked to spend 2/3 of their fundraising efforts for their local projects and are strongly encouraged to **give** 1/3 to the Foundation. (**ZI website 'FAQ'**)

In relation to **Grants and Donations** to local projects, unless they specifically state in the paperwork the money has to go to the specific project then the club would record it in its fundraising account and would be income. In the spirit of the giving would then be part of that body of money where 2/3 remain at local level and 1/3 forwarded to the Foundation. (**Z website 'Club Manual – Appendix G Financial Management'**)



EMPOWERING WOMEN THROUGH SERVICE AND ADVOCACY

Women in Technology Scholarship

Tyrl Houghton District 23 Chairman 2018-2020

The Women in Technology

Scholarships are for women of any age who are pursuing a technology degree or closely related program or who are pursuing continued advancement in technology. There are 32 scholarships of US\$2,000 each at the district level and 6 international scholarships in the amount of US\$8,000 each.

Area Directors have copies of a Power point presentation and accompanying notes.

The criteria in the Application form ensures that the correct women are applying. There are restrictions as to who can provide referee statements.

The [link on the ZI website](#) provides clubs with all the necessary documentation for this innovative scholarship. These are as listed

below:

[Women in Technology Scholarship Application](#)

[Women in Technology Scholarship Application Cover Sheet for Governors and Representative](#)

[Women in Technology Scholarship Application Cover Sheet for Zonta Clubs](#)

[Women in Technology Scholarship Guidelines for Clubs, Districts and Regions](#)

[Women in Technology Scholarship Poster](#)

Hopefully all 38 clubs will have a candidate for this scholarship by **1st August**. The following timeline gives guidance to clubs. There is some flexibility at club level but not at District or International level.

Timetable

- **1 June**—Applications received by Zonta clubs (however date this is up to clubs.)
- **1 August**—Cub recipient is selected and application is forwarded to District Coordinator.
- **1 October**— District recipient selected and application received by Zonta International Headquarters 1
- **mid-November 2019** –Official announcement of district and international recipient...

Jane M Klausman Scholarship Committee Report

Sharona Smith District 23 Chairman 2018-2020

Zonta International Philanthropy through Scholarships

A question recently presented to me was – Why does Zonta International have the Jane M. Klausman Women in Business Scholarships? The answer can be found by reflecting on the nature of philanthropy, which is the foundation of 20th Century service organisations. There are many synonyms that also express this idea – support, patronage, funding, promotion, aegis, auspices, help, and assistance. Anyone of these words encapsulates the reason why this worthy scholarship was initiated through a US\$500,000 bequest made by Jane M. Klausman, a member of the Zonta Club of Syracuse, New York USA, and the 1990-1995 Zonta International Parliamentarian.

Established in 1998, the purpose of the program is to encourage undergraduate women to enter careers and seek leadership positions in business-related fields such as

Accounting, Entrepreneurship, Finance, Business Management, International Business, Human Resource Management, Marketing, and Operations Management. The program ultimately seeks to influence business decisions that positively affect women by increasing the number of women in executive positions in the field of business management. This is achieved through six US\$8,000 International and thirty-two US\$ 2,000 District scholarships.

The JMK is even more relevant today! Women have made great strides in the pursuit of education, careers and leadership roles they were once denied. However, they still comprise a minority of leaders in the business world. According to a [February 2018 list from Catalyst](#), 21.2 percent of Fortune 500 companies' board seats are occupied by women, and just 5.2 percent of the companies' CEOs are women. These figures indicate that further strides must be made to encourage more young women to

pursue careers in business. The impact that JMK plays in achieving this goal can be seen by reading online the six biographies of the 2018 International JMK scholar recipients.

District 23 Zonta clubs have a prominent role to play in promoting the JMK scholarship program. They should: know the criteria to apply; be able to explain how to find Tools on the ZI website (where all training materials are available); be available to help applicants when necessary; and verify if applicants are eligible.

Remember, clubs are not obliged to provide financial support to a candidate they sponsor unless they choose and the deadline for selecting a club candidate must be made and their **electronic application form/ cover letter be signed/submitted to the Governor and Committee Chair by 1 July 2019**.

Birthing Kit Report

Julie Monis-Ivett OAM D23 Birthing Kit Co-Ordinator

Who would have thought that in 2019 we would have distributed over 2 million kits to women in remote regions of over 30 countries. At least 1 million made by Zonta, resulting in tens of thousands of women and double that number of babies being alive today we would have trained over 12,000 Traditional Birth Attendants. Education is everything a 4 year accredited nursing school would evolve in DRC from a BKF funded train the trainer program and that last year 10 nurses would graduate. All have gone back to their remote communities.

The BKF has now expanded into literacy education programs at high schools in Uganda to impact on attitudes to child marriage, which ties in with Zonta's child marriage platform. What is the vision for the future of the Birthing Kit Foundation?

The BKFA has just completed it Adaptive Strategy for 2019 – 2021. It is on our website.

Our goal is to reach 1.5 million people around the world in the next 3 years

How will the BKFA achieve this?

- By being a key partner in 3 large scale global collaborations.
- By being a recommended partner of Australian individuals
- By being a recommended partner across business, social and government spheres.
- By growing in size, capacity and revenue
- By innovating new solutions and our business model in response to global need.
- By being a recognised social innovation and human-centred design organisation.

The challenge: - around 300,000 women and over 3 million newborns die each year at the time of birth. This is preventable and this is why we exist.

Our Adaptive Strategy is a document of vision, and will take the BKFA into the future as a leader in women's care at childbirth worldwide.

BKFA have made the decision after discussions with our field partners to make two changes to our essential birthing kit

- To improve the quality of our kits as well as the experience of the women who use them by supplying a piece of standardised and professionally sourced soap to our kit (individually wrapped). This change will also improve the ease and experience of those who assemble our birthing kits.
- To improve the sustainability of providing, delivering, assessing and supporting our birthing kits by increasing the price of each kit to \$5.

This will be the first price increase in seven years. During those years BKFA have not been immune to the pressure of continuously rising costs meaning that an increase in price is inevitable and necessary.

Changes will come into effect for all kits assembled from 1 July 2019. If clubs have already made a booking for assembly after this date, the \$3 price will be honoured.

BKFA plan to make over 200,000 kits per year to distribute. There is still a huge demand.

So the challenge to all our kit makers is to maintain or grow their kit making capacity.

We understand Zonta clubs will need assistance to do this and we will work on strategies to help our kit makers be more innovative in raising funds while improving their PR exposure. I am immensely proud of where we started, our journey, and I am excited about where we are going into the future.

Who would have thought that at our Zonta 100 conference in September, it will coincidentally be exactly 20 years since the first kits were made! Serendipity.



The women who receive our kits



District 23 Board members in Devonport, Tasmania in March 2019

