



DISTRICT 23 STRATEGIC PLAN

CREATING NEW OPPORTUNITIES FOR ZONTA IN 2022-2024

District 23 supports Zonta International's:

MISSION

Zonta International is a leading global organisation of professionals empowering women worldwide through service and advocacy

VISION

Zonta International envisions a world in which women's rights are recognised as human rights and every woman is able to achieve her full potential.

In such a world, women have access to all resources and are represented in decision-making positions on an equal basis with men.

In such a world, no woman lives in fear of violence.

VALUES

Zonta International is an independent, non-partisan and non-sectarian global network of professionals united through purpose, which takes its position based on democratic principles.

Zonta International's programs, projects and actions build a better world by:

- Improving women's health and education
- Ensuring women's economic empowerment
- Strengthening women's representation in decision-making positions
- Working to end violence against women

We conduct business in an honest and trustworthy way, with respect for and acknowledgement of members' diversity.

GUIDING PRINCIPLE

Women's rights are human rights, essential for the development of all peoples. Zonta International endorses the values expressed in the United Nations Universal Declaration of Human Rights.



STRATEGIC GOALS

SERVICE

District 23 Service Committee and Clubs support projects and programs that focus on Zonta's mission and have lasting impact.

District 23 Clubs initiate service projects and programs that focus on Zonta's mission by:

- Addressing root causes
- Promotion of women's and girls' self-empowerment.
- Improving women's lives

ADVOCACY

District 23 Advocacy Committee and Clubs initiate advocacy actions based on Zonta's objects and resolutions.

District 23 strongly advocates for women's rights

- Prevention of violence against women
- Gender sensitivity in drafting and implementing laws
- Ensure legislation does not disadvantage women and girls
- Increased women's representation in decision-making positions
- Climate action and gender equality
- Cooperation with local, state and federal governments and like-minded organisations

MEMBERSHIP

District 23:

- Member numbers increase each biennium
- Members work actively to support Zonta International's mission
- Training programs ensure relevant skills for members
- Activities and events enrich the membership experience

RESOURCES

District 23 structure:

- Facilitates achievement
- Is responsive to changes and challenges
- Uses current technology for communication and education
- Maintains adequate, sustainable financial resources

No project, program or action shall jeopardise the credibility of Zonta International or District 23.

August 2021